



#GiveHope

ROLDA ANNUAL REPORT AND ACCOUNTS 2021

Because every animal deserves to be respected.





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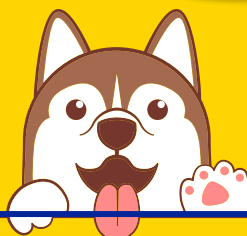
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#give hope

RIP Mary!

In loving memory of our colleague Mary

When we're lucky, we find that work, passion and respect can transform our professional relationships into friendships. Too often, however, we are caught up in daily tasks and may forget to slow down, take a breath and show appreciation to people who deserve it. We skip a thank you because we are in the middle of a discussion, or because we must write down an important idea, etc. But what if we run out of time and the chance to say thank you as often as it's deserved has come and gone? Our colleague and contact person for the U.S. branch, Mary, was rushed to the hospital, and after a courageous battle, left this world for a better place on September 15. She was 70 years old and worked hard for the past six years to help ROLDA USA grow. She did a marvelous job, but, sadly, she did not live long enough to fully reap the rewards of her labor. These lines are written from my heart, with grief, as a tribute to a modest and very talented person who kept ROLDA USA alive when we were taking small, stumbling baby steps toward a brighter future. She was a true friend who will never be forgotten. RIP Mary!



Fighting the Good Fight

How can you join our cause?

Your gift has an immediate impact for Romanian animals in need! You have the power to save a dog from misery, hunger and abuse. Today.

1 Bank Transfer

Account name: Fundatia ROLDA

IBAN EUR: RO58BTRLEURCRT0PA6711501

SWIFT/BIC: BTRLRO22

Bank name: Banca Transilvania

2 Online Donation

<https://rolda.org/donate>

On ROLDA's secured website, you can donate via PayPal or Stripe (using your card).

3 Give Romanian Animals a Better Future

Visit <https://legacy.rolda.org>

Select your country and read how you can mention ROLDA in your legacy.



Thank you for empowering us to act for thousands of voiceless animals waiting to be saved!

Join us for updates about ROLDA rescue missions in Romania:



Join the ROLDA Rescue Team even if you are miles away:

rolda.org/subscribe-to-newsletter

Donations are urgently needed to fund lifesaving missions right now:

rolda.org/donate



Message from Our Founder

The world is a vibrant and chaotic mess of organisms – both simple and complex – sometimes cooperating, sometimes competing, but always coexisting in either peace or conflict. Where does humanity fit in between earthworms and elephants? Are we essentially different from other mammals – competing for space and resources like any one of the millions of dogs fighting to survive in Romania's streets? I believe humanity exists in our fears, our loves, our worries and our joys– in the vast cauldron of emotions bubbling inside us.



However, humanity isn't exclusive to human beings – dogs possess profound humanity. We have bonded as species over thousands of years. They experience fear, joy, sadness and love. I have always found immense peace among dogs. They love unconditionally – unburdened by politics or prejudice – and only ask to be loved in return. I treasure their simplicity, loyalty and friendship.

And so, the ignorance and cruelty of people sometimes overwhelms me. How anyone can be in the presence of these giving and innocent creatures and do nothing but shower them with care and affection is something that will forever elude me. I am terrified by the idea that I may one day become desensitized to their needs.

Because it is not all that difficult to become desensitized in a world that is rife with populism, nativism and misinformation, not to mention a perishing climate, a global pandemic and abject poverty ignored by corrupt politicians and demagogues. Instead of sharing their obscene wealth with a hungry and poor planet, billionaires spend their money on vanity space projects. No wonder some people see no point in trying for a better world. But I wonder to myself what can I do to change things? At first, I felt that one must accept their own limitations: I do not have the wealth and influence of a huge corporation. However, what I do have is **the determination to change the small world around me** and hope that in doing so I can **inspire others to change theirs**.

Instead of trying to save the world – save your world.

Even the smallest efforts – if consistent – can affect serious and lasting change. This will be *my legacy*: doing what I can for our dogs and the amazing team around me to whom I'll be **forever grateful** and **forever loyal**, the few people who never abandoned me or let me down.

Before my time on this world is over, I'll give everything I have to improve my own small corner of the universe and leave it the better for my having the gift of being born into it. Like me, you love animals and want their future to be safer. So tell me, *what you will do with your gift of life?*

Thank you for being with us in this journey!



Dana Costin
Founder and CEO ROLDA

Then and Now

The dogs whose lives ROLDA transformed



Male

Rescued in March

Help Provided: addressing severe skin irritation, ticks and fleas infestation

Outcome: fully recovered, adopted in the UK

Tobita



Male

Rescued in May

Help Provided: surgery (enucleation) on both eyes, rehabilitation

Outcome: adopted in Switzerland

Relu



Female

Rescued in September

Help Provided: eye surgery (enucleation)

Outcome: adopted in Switzerland

Doina



Female

Rescued in March

Help Provided: addressing severe injuries on head and leg

Outcome: adopted in Sweden

Jackie

Driven by Love: How and Why ROLDA Began

ROLDA is a small, internationally supported charity that helps abused, neglected and unwanted animals in Romania through a responsible, efficient and humane approach. Our programs serve animals in need, as well as pets with financially troubled owners such as senior citizens, retirees and unemployed people.



Vision

To build a world free from homeless, unwanted animals that suffer terribly on the streets, a world where every dog and cat has the opportunity to form a strong, lifelong bond with their human companions.

Mission

To build humane and sustainable habitats for abused animals and to create safer, cleaner habitats to benefit the people in Romania.

Over the years, people have often asked me: "If you could be anyone in the world, who would you be?"

My name is Elena Daniela Costin, or Dana for short. I started ROLDA soon after I finished high school.

During my 20s, the stray population boomed all over Romania, including in my hometown Galati. My first rescue dog was a German shepherd I found wounded and bloody, abandoned in a local park after an illegal dog fight. Printz was the first dog my parents allowed to stay in our tiny apartment!

I have a story for most of the more than 21,000 dogs helped by ROLDA after Printz.

Read the full story on:

<https://uk.rolda.org/biography>



Dana Costin
Founder and CEO ROLDA

Rescued in Romania. Loved around the World

How the lives of our adopted #roldadogs have changed.



Togo had a trip on a luxurious ferry to meet Santa Claus in Finland. This #roldadog was caught by paparazzi in Sweden trying weird yoga techniques



Back to **Lycka**, caught in bed with the enemy...and Lycka realizing what she was doing. Do you see a bit of guilt on her pretty face?



Juno and buddy **Kalle** learnt tricks for treats.



Mona traveled to Denmark and seemed unaffected by music from a pub.



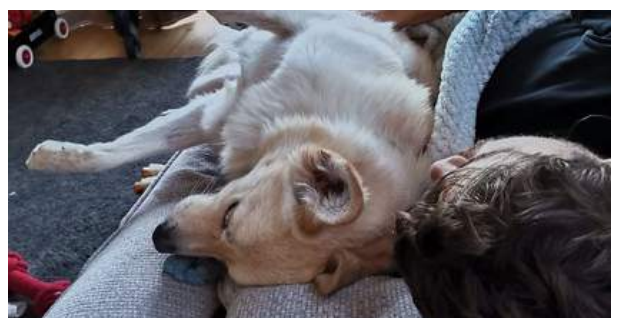
What do you think **Lycka** is doing?



Kojak enjoys long walks in the forest.



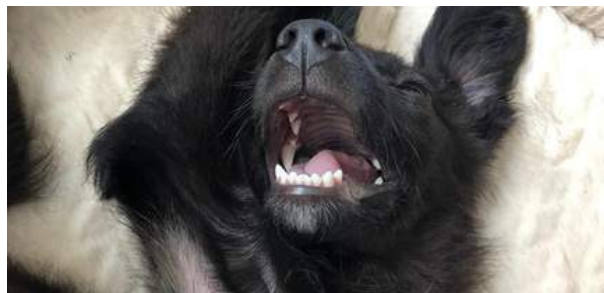
It is confirmed. No, **Emma** doesn't have a driving license yet.



Leia cuddles near his human friend for the best sleep.



We wonder why **Ejra** loves fishing so much. Maybe because on XMAS day, she is bribed with all sorts of gifts?



Freddy loves human jokes, if he's being cuddled. But sometimes, Freddy is stressed: What if this tent isn't up on time for his nap?



Who knows what **Minnie and Micky** were doing.



Zinga is the perfect princess smelling nature.



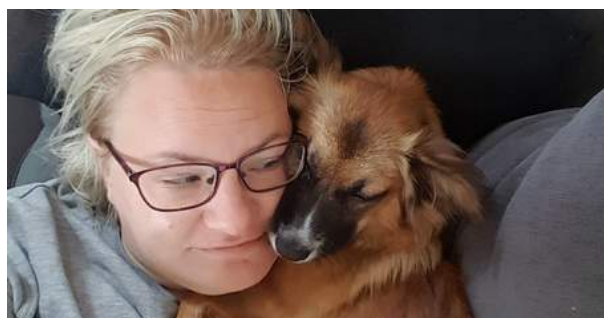
Lycka in bed with the boss.



Josh's birthday is in August.



Ken enjoys a beach walk.



Alva cuddles up.



Stefanut on harvest day.



What is **Happy** doing?



Barty is in love.



Dan has special diving lessons.



Tjorven prefers the executive chair.



Micky learnt a trick to walk on water.



Varvara in the Swiss Alps.



When **Minnie** is bad, she is really good at it.



Leia having fun on the beach – do you know the feeling when you dig and dig but it's an endless hole? No petrol this time!



Pingu is trained to get all the treats. This oldie pair from Switzerland enjoy the best life together.



That's what we call a full couch: **Arnold, Ruby, Pitchou.**



Nini and **Nicu** celebrating their 12th birthday.



Sugus and **Alma** during a trip in the Swiss Alps.



The face of **Mishu** on his first morning in Switzerland.



Victoria being pretty.



Ida on a boat trip.

Our Year in Numbers: ROLDA Rescues

Our work in 2021:

 We sterilized **415** dogs and **225** cats (doubled the number compared with 2020)



We rehomed **174** dogs (74% more than 2020)



We helped **468** pets from poor communities



We expanded support to **2 more locations** in Romania: Tulcea and Caracal

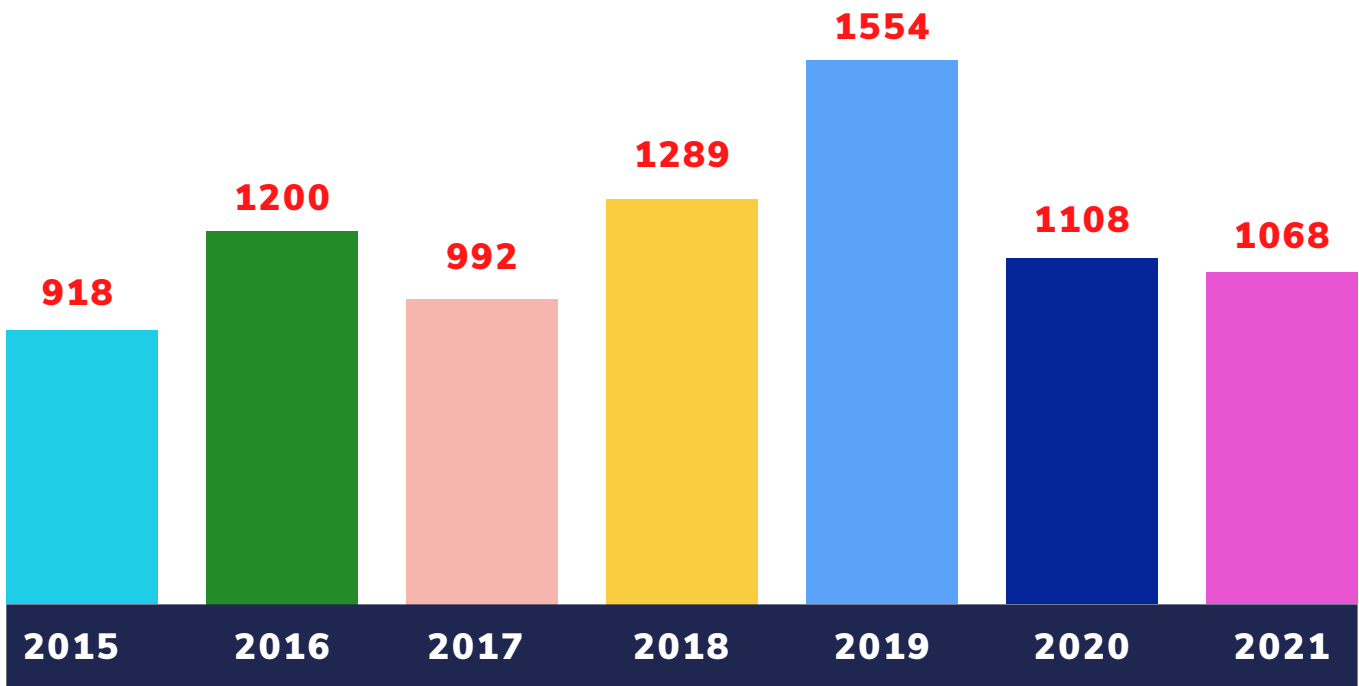


We provided a safe shelter for **600** dogs

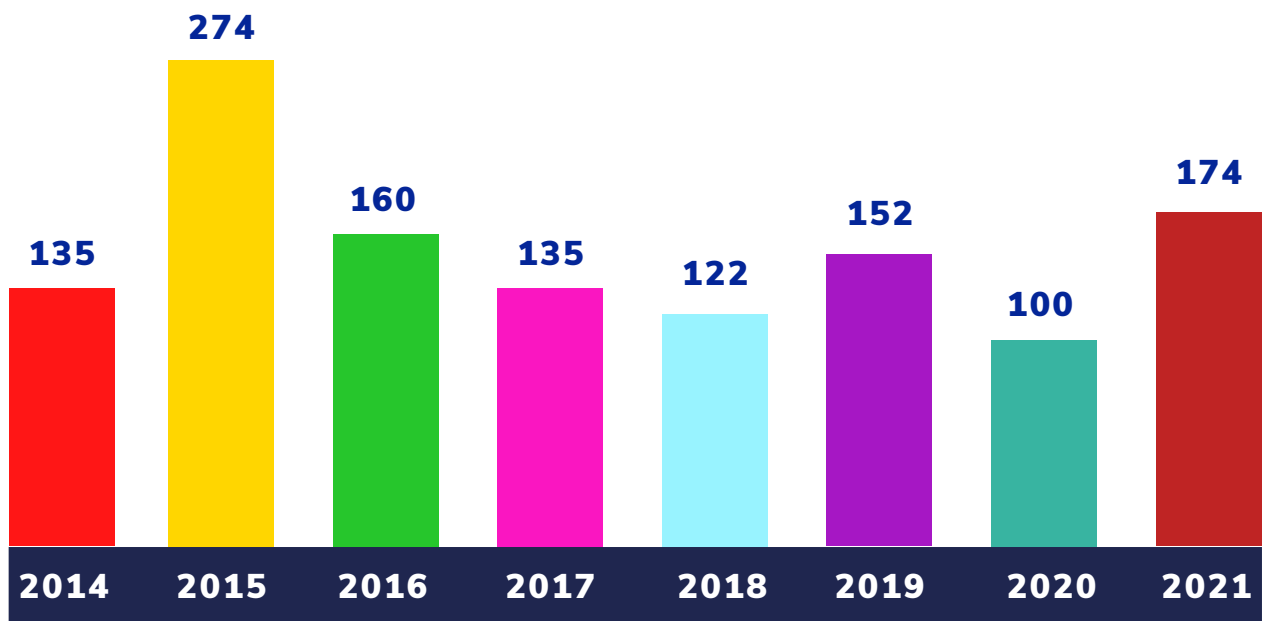


We offered emergency medical aid for **108** dogs

Animals helped by ROLDA in the past 7 years



Dogs adopted in Romania and across Europe in the past 7 years



Total numbers since ROLDA was founded (in 2006) until 2021 including

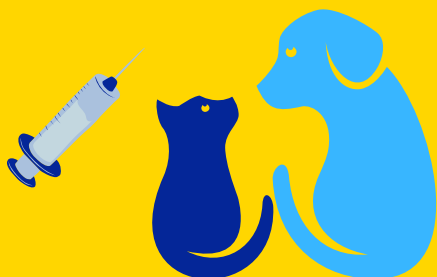
Total animals helped = 21961



Total social cases = 3436



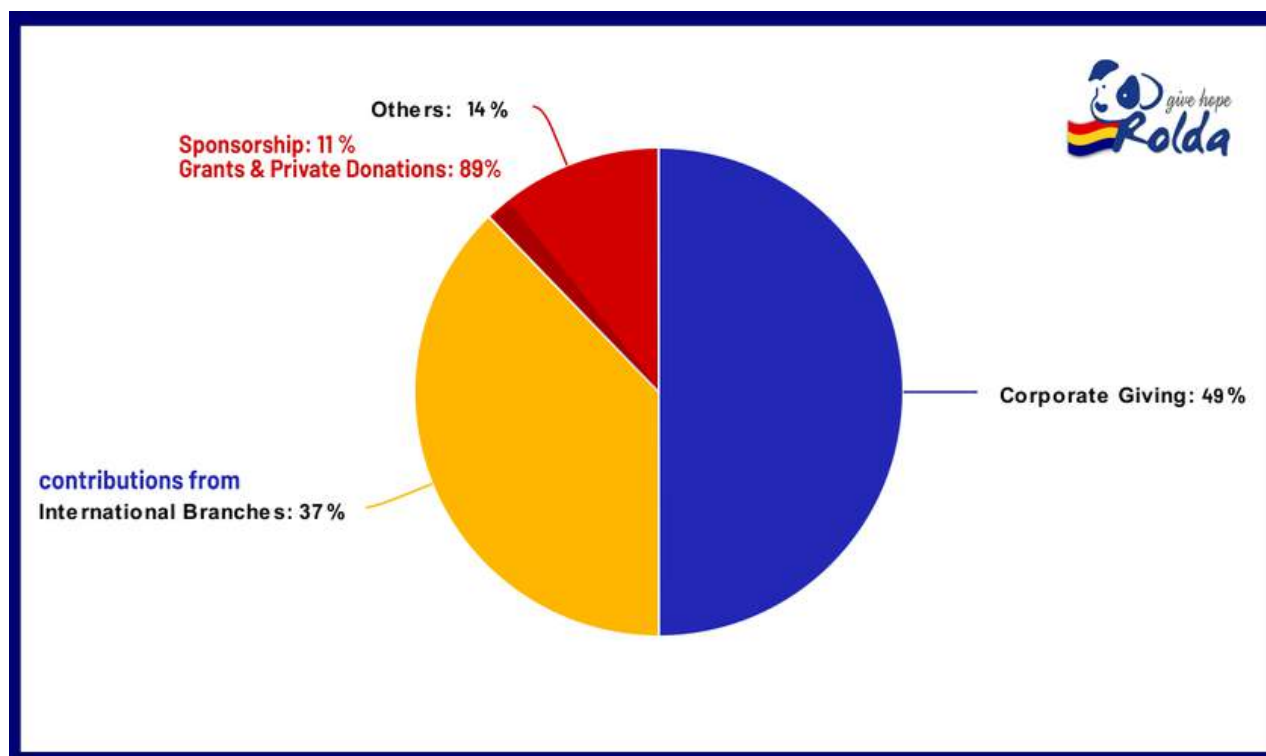
Total sterilized = 17283



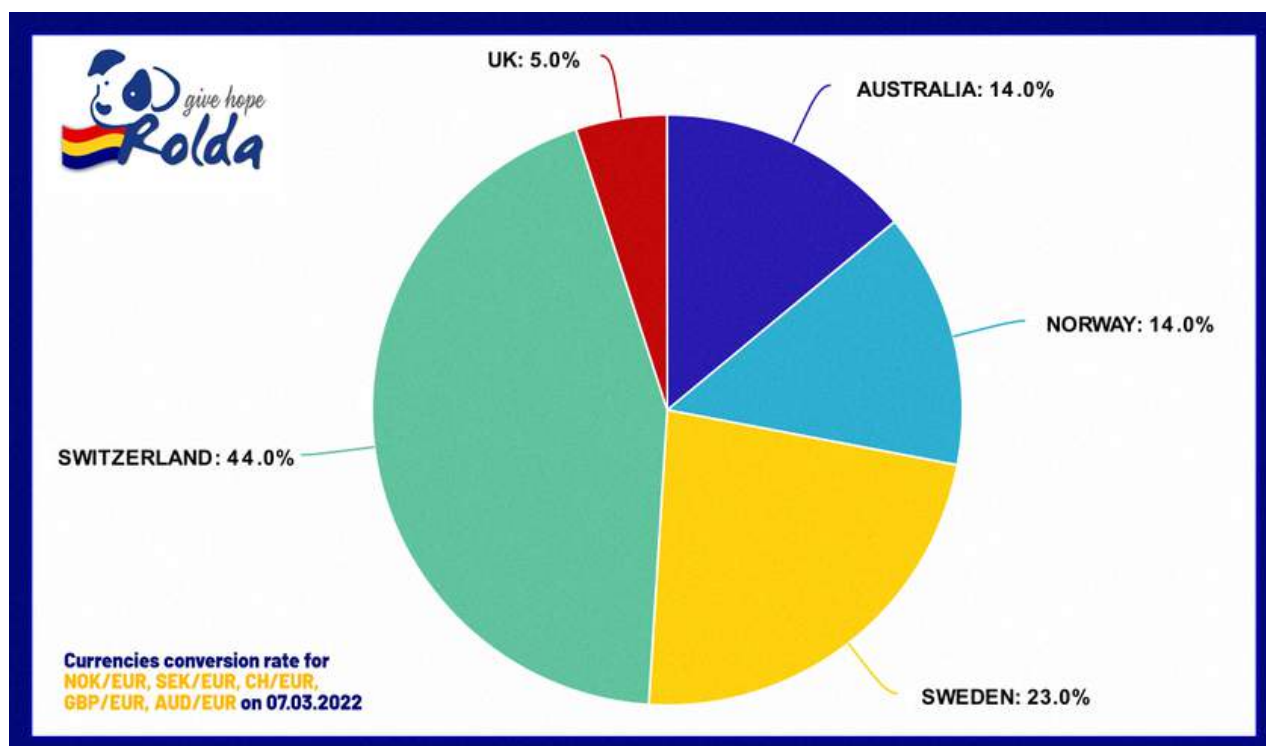
Total adopted = 2310



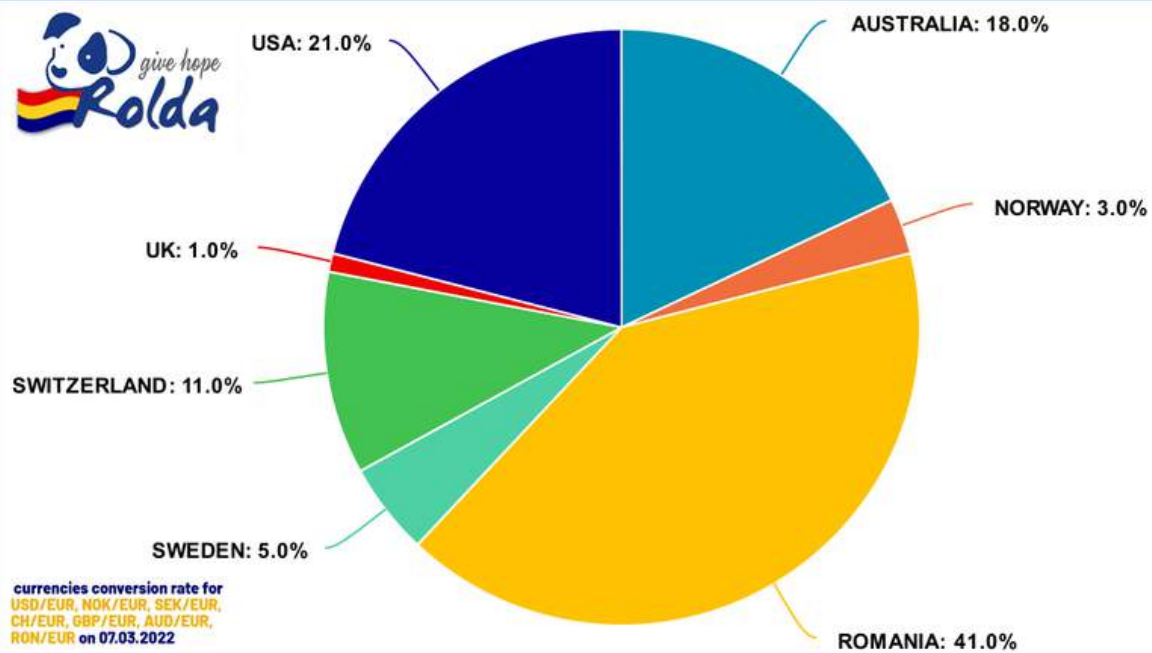
Sources of income* in 2021



Total income* generated by the international branches of ROLDA during 2021



Total income* generated Worldwide during 2021



Total income in 2021 distributed by country (including Romania)



Transparency and Trust

ANNUAL BUDGET ROLDA

1st Jan 2021 – 1st Jan 2022

Currency RON: 07.03.2022; conversions: RON to EUR, US\$, GBP, AU\$, SEK, NOK, CH

Indirect costs = 4.85 % vs **Direct costs** = 95.15 %

PRODUCT	COST 2021	OBSERVATIONS
Food	519312	Food section includes the premium dog food from Greenpoint supplier (Spanish origin), the supplements purchased from Auchan supermarket, the food for donkeys and cats.
Medicines	262499	Medicine section includes the purchase of vaccines, preventive treatments against fleas, ticks, Heartworms, first aid supplies, prescribed medicines, diagnostic snap tests.
Cars	43802	Cars section usually includes costs with fuel, rescue vans repairs and maintenance, car insurance, ITP control, vignettes.
Vet bills	231439	Vet bills section includes the emergency treatments, surgeries, post surgery care, sterilization campaigns for dogs and cats from poor communities and costs incurred to prepare dogs to travel abroad (passports, vet checks)
Utilities Shelters	19792	Utilities section includes electrical, mobile & water bills, wood for stoves–heating, waste/garbage fee.
Salaries RO	297808	Salaries RO section includes the salaries paid to 6 caretakers, the salaries' taxes plus bonuses for Easter, Christmas etc Note: Compared with 2020, we reduced number of caretakers with 1 person.
Contractors	32772	Contractors section includes the annual payments made to lawyer, bookkeeper, labor protection, notary, auditor, DDD services, occupational medicine
Shelter related	306369	Shelter related costs include shelter security from a specialized company but also consumables (gloves, buckets, disinfectant, cleaning supplies), costs with bottled water for caretakers, as well as small pieces of equipment and supplies for maintenance, repairs. It also includes dogs cargo cost, transport of dogs to Switzerland and Sweden by car.

Salaries Intl	256357	Salaries Intl section includes salaries paid to foreign employees as well as employees that work from home, online in Romania or abroad
Taxes	12845	Taxes section includes the Court fees, the annual taxes paid to Smardan City Hall, Galati City Hall, the VAT returned to the state, other taxes, bank related fees. Note: From the total taxes, the bank related fees represent 1144 RON.
Online offline Campaigns & Education	280981	The web related section includes hosting and domains renewal fees, website backup, Adwords account management, graphic web design, offline design (e.g. coloring book), Facebook advertising.
Marketing Advertising	67863	This section includes printing, postage, other advertising and marketing costs related.
Other costs	26184	Other costs section includes various expenses which can't be classified in any of the above sections.
Handmade RO	27892	Handmade RO section includes the costs incurred to purchase handmade objects crafted by Romanian artisans, sold/distributed/offered as gift by ROLDA branches to foreign supporters.
Capital costs	113965	113965 Capital costs section includes: Water repairs, transformer repairs, tool Makita, repair refrigeration unit, tool Husqvarna
PawzUp Project	10000	Includes: Advance payment for architects
TOTAL	RON	2509880



Putting the Perfect People in Key Roles

“When ROLDA started to reach out to the international community for financial support to help animals in need in Romania, I was a teenager, and the internet was a luxury in Romania. I was aware that my ambitious goal would be impossible with only local support due to indifference, lack of education about animal matters and, of course, widespread poverty. I became familiar with how charities from abroad manage their campaigns, and I felt envious of how relaxed wealthy charities were with spending,” remembers Dana, the founder of ROLDA.

ROLDA is an atypical charity in many ways. We are a small charity, yet we have expanded outside Romania to countries like the UK, Australia, the US, Switzerland, Sweden and Norway. Still, we have never behaved as a large charity (and never will). To function in a foreign country, we need to be officially registered, operate within that country's laws and regulations, and have the right people to help us run the charity remotely.

Finding the right people to work with is more complicated than it sounds! If you consider the pressure to work around the clock to raise money for Romanian animals, the cultural differences, the language barrier, the difference of opinion about sensitive subjects related to animal welfare, the inherent situations in which some people promise to help but do not follow through, plus lots of other things – you realize that there is no manual, no guide for dummies on how to build the best international charity team. Like with many things in life, it too requires a combination of luck and past experiences that help you make better decisions while avoiding the same mistakes.

Getting ROLDA established on three continents is almost too scary to think about. In the beginning, we registered as a charity in Romania and the US. After registering in several other European countries, we expanded to Australia. It is one thing to be fortunate to find people to represent you abroad, but to work with them long term, you need to trust them with donations and sensitive information.

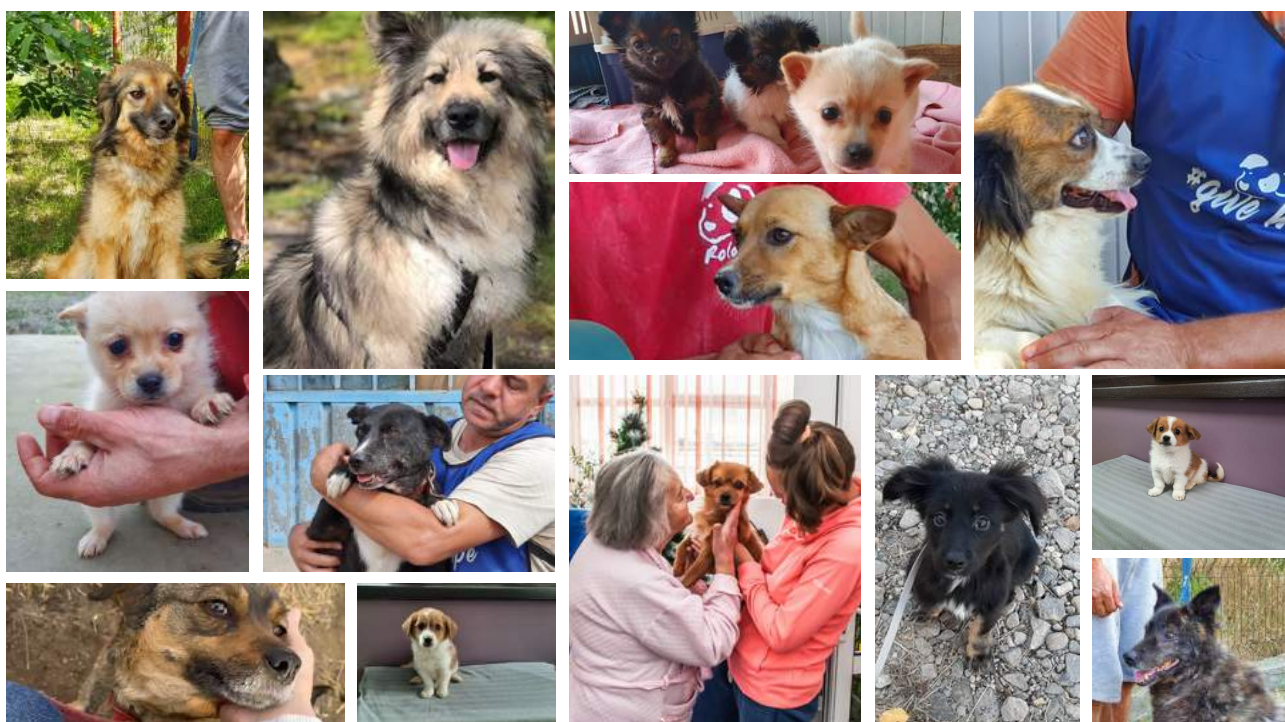


“Relationships with people are not as they are in fairy tales. ROLDA USA changed representatives three times, but the changes didn't mean I chose incorrectly. The first change happened when the co-founder of ROLDA USA left because of some personal matters (he got married and had different priorities). Our outstanding treasurer passed away last month entirely unexpectedly. We are on our third attempt to keep ROLDA USA going. We owe this to all the beautiful connections made with American supporters in the 15 years we've existed in the US,” says Dana.

In Australia, ROLDA has an office and has started to fundraise. The "competition" is big, but our stories are special and genuine. We help animals directly and permanently, don't put healthy animals to sleep, and never give up.

Working to help Romanian animals is not just frustrating due to a lack of funding or the indifference in the local community. It is mind-blowing to know that although Romania has the worst stray problem in Europe, in the minds of large charities, Romanian animals are a lost cause. In fact, during a phone call with a senior representative of a large international animal charity, he told me exactly this: that the Romanian animal situation is hopeless. It was a moment of sincerity from his side because when I immediately reacted, he tried to correct his words. It is so sad to hear from an organization with millions of euros in profit that animals in Romania have no hope. For as long as ROLDA is around, you will never hear this from us. Hope was and is (and most likely will continue to be) motivation in the darkest days

"This was the first lesson I learned from scared, injured, barely breathing animals. I treasure their memory, and I respect everything the ROLDA team has been going through. I will never stop hoping. I will try to find the energy to give hope to others, and that's why the #givehope hashtag was added to our logo years ago," concludes Dana.



Finding the right people to work for ROLDA is a mixture of good luck and experience in dealing with people. Skilled professionals come with a hefty price tag that large charities are willing to cover, knowing that these employees may deliver bigger donations and better results. Charities like ROLDA struggle to improvise and be creative with a lack of certain kinds of expertise in our team. We are experts at saving dogs but not at fundraising or marketing!

We cannot afford thousands of dollars on a marketing strategy that doesn't bring immediate results because it takes away from our dogs each time we spend money on indirect support. Compared to large organizations operating in the same sector, which invest millions into fundraising, which have dedicated departments to handle supporters, to create marketing strategies and such, we don't have the luxury of waiting years for an investment in marketing to pay off.

Who can withstand such competition, a few thousand against millions? We do. Why? Because we never give up, because we live around stray dogs, majestic animals that teach us to fight until the end, to be survivors. We improvise, create, have sleepless nights, fear and get frustrated, but we never give up.

The people we are working with to fundraise online or to run the direct mail campaigns in Australia and the US are true #roldadogs heroes. Charities don't usually mention fundraising costs because this is not what their supporters want to hear, but remember what I told you about ROLDA being an atypical charity? We are proud because we work with good-hearted people to do marketing economically, efficiently and ethically. And yes, I repeat myself; I am proud of this team because, without them, the world out there (where animal lovers exist) wouldn't know about the plight of Romanian animals. After all, Romania is not a tourist destination. People rarely hear anything about our country, and wisely utilized marketing tools help us spread the story of our dogs on three continents.

People often hear that Romania is corrupt (and yes, this is true to a certain extent). Sadly, this is one of the reasons why large charities refuse to work in my country regularly. I must remind you that animals in Romania need their millions the most. But is Romania more corrupt than other countries? I am not sure. The news stories over the last few years have made me question the work of some of the larger charities. We have corrupt politicians, but France has an ex-President found guilty, and a prime minister in Austria is charged with corruption.

"I wanted to share a few thoughts about my experiences running a charity that only you (and our worldwide ROLDA supporters) care about. Large charities are finding excuses not to share the millions raised from donations from people like you, who want to help animals in need," Dana says.

Our efforts are further frustrated by a government that could care less and a community that needs education about animal welfare. We are starting at the grassroots level (running educational programs in schools), working to foster compassion and respect for animals among Romanian youth. We couldn't have achieved all that we have without the ROLDA international team and our amazing supporters who gave not just money but trust. We sincerely hope that the **ROLDA values, compassion and hope**, will be passed onto the next generation.

Together, we believe in this dream called ROLDA, and will never, ever lose hope.



#GiveHope

The Beginning of the Stray Problem in Romania and the Horrific Consequences: Public Shelters



To understand the homeless dog crisis and the grotesque nature of public dog shelters in Romania (also referred to as PS on social media), you must know a little about the nation's recent history. Following World War II, the Soviet occupation enabled a communist uprising and the overthrow of the monarchy.

Until another revolution in 1989 and the toppling of dictator Nicolae Ceaușescu, much of Romania's wealth was stolen by the Soviets or was lost to corruption. Romania became a very poor nation as a result and remains one of the EU's poorest members. The economic hardship gave rise to illicit and illegal ways of making money – a secondary and seedy 'black market'. One of the particularly upsetting and gruesome trades to emerge from this underground economy were public dog shelters. Historically, these 'shelters' were abattoirs, within which dogs were brutally murdered, skinned, and dismembered for organic materials sellable within the fashion and cosmetics industries.

Under communism and Ceaușescu, the barbaric and disgusting practice of butchering dogs for their skin had kept the stray population in check. The collapse of the dictatorship led to a freer press, the emergence of the internet, and Romania joining the EU. Leaders suddenly wanted to appear civilized in the eyes of the West, which precipitated a welcome end to this grisly practice. However, in the three decades since, the homeless dog population has skyrocketed. The vast concrete jungles of the industrial complexes created and abandoned by the Soviets served as perfect breeding hubs for stray dogs, offering some degree of shelter from the elements (Romania's winters are cruel and summers stifling). This boom in the stray dog population has, ironically, created a new market for public shelters.



Their income comes from public funds paid by the Romanian government according to the number of dogs they can 'remove' from the streets. They do not care about the welfare of animals; they euthanize at any opportunity and are not subject to regular or unannounced inspections to hold them accountable. The management does not care if the shelter has become a cesspool within which starvation, disease, and violence are commonplace. Much too frequently – and tragically– previously healthy dogs are brought into shelters and soon die from easily preventable illnesses and injuries.

Public Shelters Now

This situation was made much worse in 2013 when public shelters became permitted to euthanize 14 days post-capture, after an alleged attack in Bucharest by a pack of stray dogs that resulted in a child's death. Gentle and submissive dogs are easily captured, leaving the aggressive and feral dogs to reproduce. Additionally, trap, neuter, and return became illegal in Romania in 2016, so taking dogs from the streets frees up more resources for the dogs that remain in the wild. The only good outcome for dogs unfortunate enough to find themselves in a public shelter is the outside chance of adoption into a good home. However, owing to the repulsive conditions, the chance of adoption is slim. The conduct of the government and public shelters have contributed to an ever-growing stray dog population while allowing new public shelters to make easy money murdering homeless dogs.



Public shelters are grotesque killing houses that are a blight upon Romania.

Even if public shelters were not the terrible places they are, it's a pathetically inadequate solution to the crisis of 2.5million-plus dogs currently homeless and vulnerable in Romania. ROLDA's goal is to see that number reduce to 0, with every dog in a happy home. More than 2 million dogs cannot fit into public shelters. The issue must be tackled at its root: stop dogs breeding in the wild with humane and effective sterilization campaigns supported by public education, reduced abandonment rates, and the creation of clean and safe shelters from which dogs can be adopted.

In the meantime, ROLDA is adopting whenever possible from public shelters as life inside them is worse than in the wild. As often as we can, ROLDA takes dogs from that nightmare into our shelter and works to find them a loving home. Annually, this represents just 5 to 10 percent of the number of dogs that ROLDA rescues. It is essential that dogs are removed from the toxic atmosphere of public shelters as soon as possible. The longer they spend in these awful places, the longer they are exposed to violence and disease. The experience many dogs suffer in public shelters impacts them for life in the form of psychological scars. These dogs require much more time and resources to rehabilitate – it can cost thousands of pounds in specialist care – and some never recover enough to be rehomed. Many remain in our care.



Dogs Saved from PS Reborn

Happy dogs extracted from local PS and rehomed abroad:



Help us release dogs from prison camps by signing our [petition](#)



ROLDA Awareness Movement in Romania

ROLDA provides care for homeless and abused dogs while transforming their lives by re-homing them into loving families. We pride ourselves in our holistic approach to reducing the number of strays and preventing animal abuse. Besides the sterilization campaigns developed to avoid the birth of unwanted pups and kittens, we are taking action to help deter different forms of cruelty.

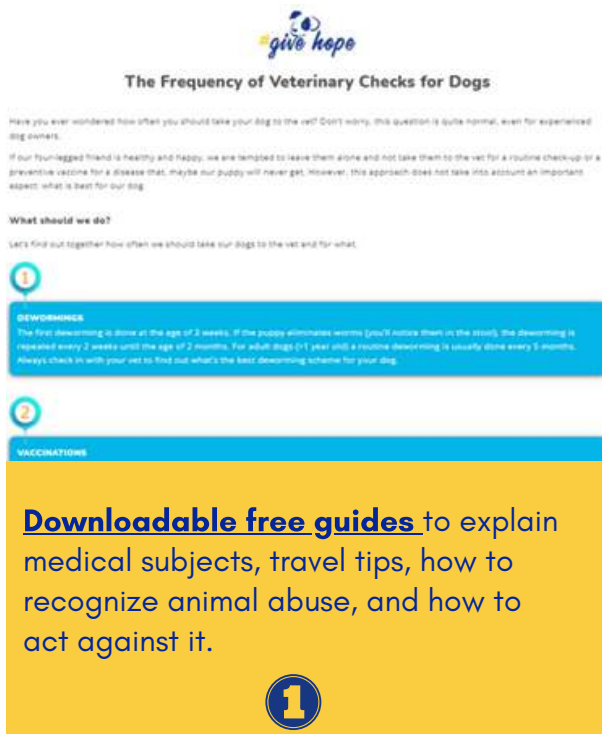


Education locally and internationally is a long-term campaign to permanently reduce the suffering of Romanian stray animals.

At ROLDA we prefer not to print literature because we endeavor to plough as many donations as possible into rescuing abandoned and abused animals. But in some cases, printing literature is the only way!

What has ROLDA achieved lately for the community of Romanian animal lovers, and what are we planning?

The ROLDA Awareness Movement in Romania attempts to reach as broad an audience as possible. We have created:



give hope

The Frequency of Veterinary Checks for Dogs

Have you ever wondered how often you should take your dog to the vet? Don't worry, this question is quite normal, even for experienced dog owners.

If our four-legged friend is healthy and happy, we are tempted to leave them alone and not take them to the vet for a routine check-up or a preventive vaccine for a disease that, maybe our puppy will never get. However, this approach does not take into account an important aspect: what is best for our dog.

What should we do?

Let's find out together how often we should take our dogs to the vet and for what.

1

DEWORMING

The first deworming is done at the age of 3 weeks. If the puppy eliminates worms (you'll notice them in the stool), the deworming is repeated every 2 weeks until the age of 2 months. For adult dogs (1 year old), a routine deworming is usually done every 5 months. Always check in with your vet to find out what's the best deworming scheme for your dog.

2

VACCINATIONS

Downloadable free guides to explain medical subjects, travel tips, how to recognize animal abuse, and how to act against it.

1



you are his hero

The video **awareness campaign** **#neverletgo** to stop the abandonment of pets after the holidays.

3



Only in Romanian language

Date de contact:

Fundația ROLDA
CUI 18416340
contact@rolda.ro
https://rolda.ro

Desene realizate de Dafina Bugu

Un artist special vine la pachet cu un suflet special, iar Dafina Bugu este această definiție a artistului. Am avut plăcerea și onoarea de a o cunoaște și de a lucra alături de ea pentru ROLDA de mai bine de un an.

Ne-au adus împreună sentimentele pe care le avem pentru animale fără stăpân și dorința vie de a face ceva pentru a ajuta cu adevărat. Implicarea Dafinei se face simțită la fiecare proiect ce are nevoie să prindă viață imprimându-se o bucată din sufletul ei mare. Câteva tupe de-al Dafinei transformă obiecte uzuale în piese de artă puse în folosul prietenilor noștri cu patru picioare. Îți mulțumim, Dafina! Îți mulțumim pentru tot sprijinul și implicarea!

carte de colorat?

Este distribuită de către Fundația ROLDA, cu scopul de a educa comunități în care trăim, ambalat într-un mod atractiv.

chipi să investească de la bun început cum ar trebui să facem lucrurile. Dacă investim în educația lor în acest sens, nu vor mai moșteni de dinaintea lor, precum cea a animalelor fără stăpân.

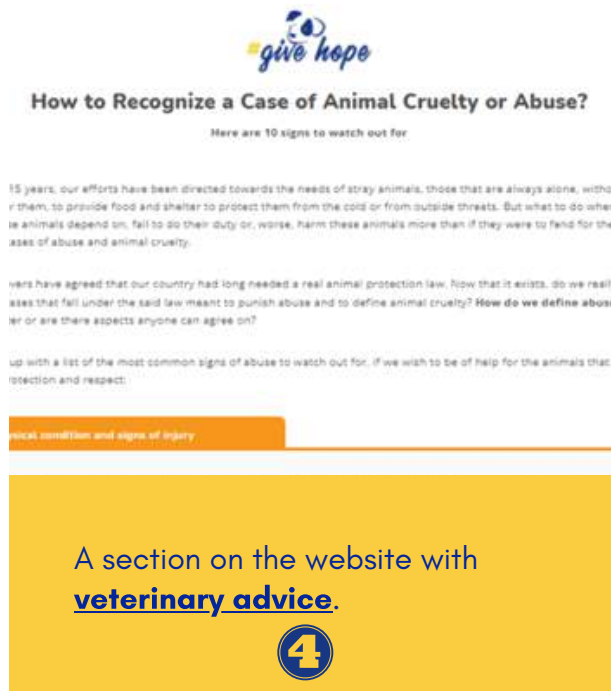
este de a invita copiii cum trebuie să procedeze atunci când au fără stăpân. Cum pot fi de ajutor, ce să nu facă, ce trebuie încurajați. Ite ori, copiii au instincte potrivite, dar ideile preconcepționale ale adulților.

zată împreună cu specialiști în domeniu care au identificat o parte dintre ajute la îndreptarea lor. Colorând imaginile prezentate, copiii vor avea și mai bine mesajul transmis de noi.

nduri pentru proiecte educative?

ectă a problemei începe cu identificarea sursei care o creează.

2



give hope

How to Recognize a Case of Animal Cruelty or Abuse?

Here are 10 signs to watch out for:

15 years, our efforts have been directed towards the needs of stray animals, those that are always alone, without them, to provide food and shelter to protect them from the cold or from outside threats. But what to do when the animals depend on, fail to do their duty or, worse, harm these animals more than if they were to fend for the cases of abuse and animal cruelty.

Years have agreed that our country had long needed a real animal protection law. Now that it exists, do we really assess that fall under the said law meant to punish abuse and to define animal cruelty? How do we define abuse or are there aspects anyone can agree on?

Up with a list of the most common signs of abuse to watch out for, if we wish to be of help for the animals that protection and respect:

Physical condition and signs of injury

A section on the website with **veterinary advice**.

4

Spay/Neuter Efforts Recognized by Nestle Continue



Last year, many restrictions inhibited outreach to poor communities on the spaying and neutering of pets. While we did not let that stop us, we did not spay or neuter as many animals as we wanted. We did, however, achieve some other worthy goals, including connecting with grant makers and obtaining funding from the UK and Switzerland, as well as from the USA. One grant came from the American beauty industry veteran and animal philanthropist Cathy Kangas and her friends.

We also were invited to join an award competition in Romania and won the grant provided by Nestle, which enabled us to do more sterilizations toward the end of the year and into 2022.

Delivering quality services to poor communities unable to afford medical care for their pets will reduce the number of puppies born to suffer, will decrease the number of abandoned animals, and will build a stronger bond with communities who appreciate our care.

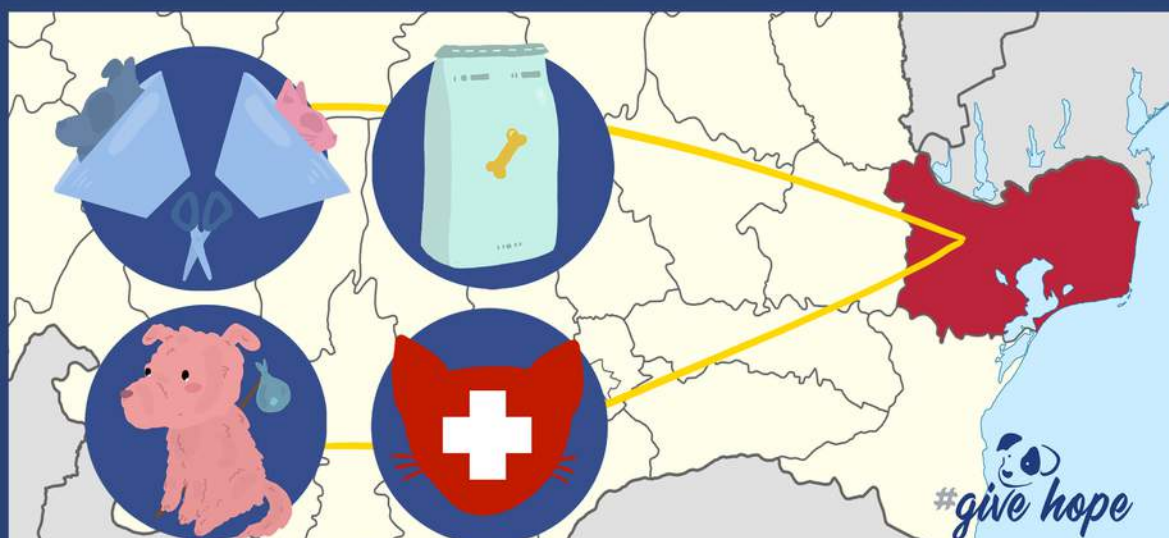


[Visit this page](#) to read more about ROLDA Sterilization Campaign

Completed and New Projects

TULCEA:

- save dogs
- sterilizations
- donation of supplies
- treatments for injured & sick cats



From September 2021, ROLDA expanded its support to the nearby county, Tulcea. The Danube River separates Galati and Tulcea counties (10 minutes by boat, which was the only connection between these two counties before the bridge was built). Tulcea is beautiful due to the Delta of Danube and has great potential to become a tourist attraction. However, the locals who mostly subsist through fishing are largely impoverished.

Poor communities have many problems, and animals are not a priority. Farm animals get more attention because of the benefits they provide (eggs, meat, milk etc.). Pets are poorly cared for and get no medical treatment. They reproduce freely, extending the suffering with innocent babies born to live in misery and neglect.

Volunteers from a local charity (The Great Catsby) primarily help cats but also dogs when possible. Their funds are tight, and the requests are overwhelming. Project Coordinator Madalina contacted ROLDA asking for support, and from that moment on, we contributed to support their mission:



Spay/neuter dogs and cats.



Support the local public shelter with canned food.



Aid pets from poor communities.



Treat puppies found abandoned in the local cemetery against parvo.

Cover medical costs for cats with severe conditions requiring specialists, surgery and boarding in Bucharest clinics.



Save dogs and bring them to safety at ROLDA

Currently, ROLDA covers care bills ranging from a few hundred to a few thousand per month for the Tulcea project.

Testimonial from Madalina, coordinator of the project in Tulcea

"A few months ago, we were desperately reaching out for support from animal aid organizations around the world, as we are doing TNR and animal rescue in the small city of Tulcea, Romania, and we are simply overwhelmed with the situation of stray cats and dogs here. Very few have replied, and the only one that actually offered support was our neighbor based in Galati, ROLDA Foundation.



Madalina from The Great Catsby association

We are forever grateful to Dana and her team. She always says she wants to be able to do much more, but for us and the animals we are now able to help, this means a lot!

We are also very appreciative of the fact they decided to support fellow rescuers in Romania, and thus, animals outside their immediate reach, as this kind of cooperation is unfortunately not so common although so necessary. We couldn't have done all of this alone!

Thank you ROLDA and we hope you'll be by our side next year too!

Hugs from us and from our rescued babies,

The Great Catsby team



#GiveHope

Celebrating 15 Years with 12 Compassionate Celebrities



To celebrate this milestone with supporters spread all over the world, we decided to shorten the distances between us by sending mementos to our dear friends from Australia, the US and Europe.

In Romania, we created a special edition calendar with 12 celebrities (actors, musicians, chefs, sport players) who joined our celebration.

But years fly by, and we're already anticipating what our 20-year celebration will look like.

Reaching 15 years was also a good time to reflect that ROLDA is getting older in other ways: The large shelter is getting rusty and outdated. It is a very dear place that needs to be transformed into the PawzUp Center, which we hope to be able to open one day soon.

Since 2007, we have been working constantly to maintain the large shelter and keep it functioning. We repaired the roof, the floor affected by dog urine, replaced broken metal parts, and repainted the metal structure periodically to protect against corrosion. The entire shelter needs a complete redesign to continue to provide the best care for dogs who have no other safe place.



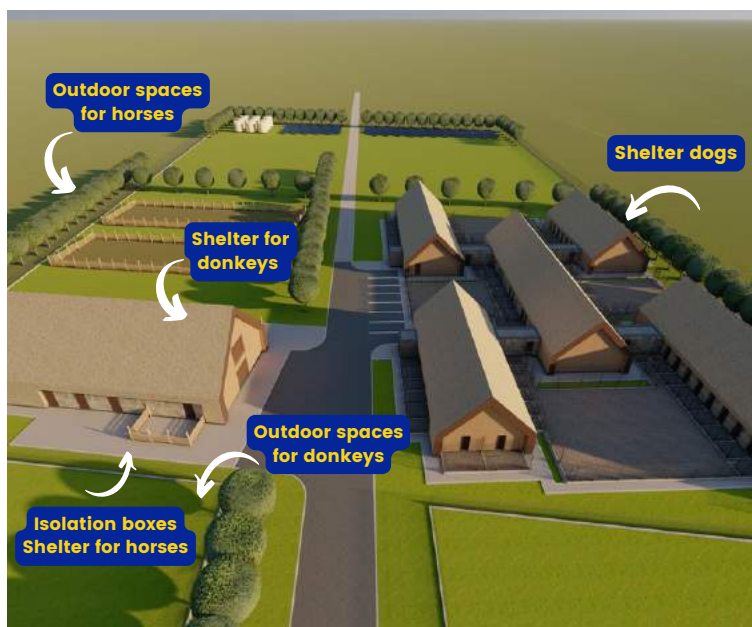
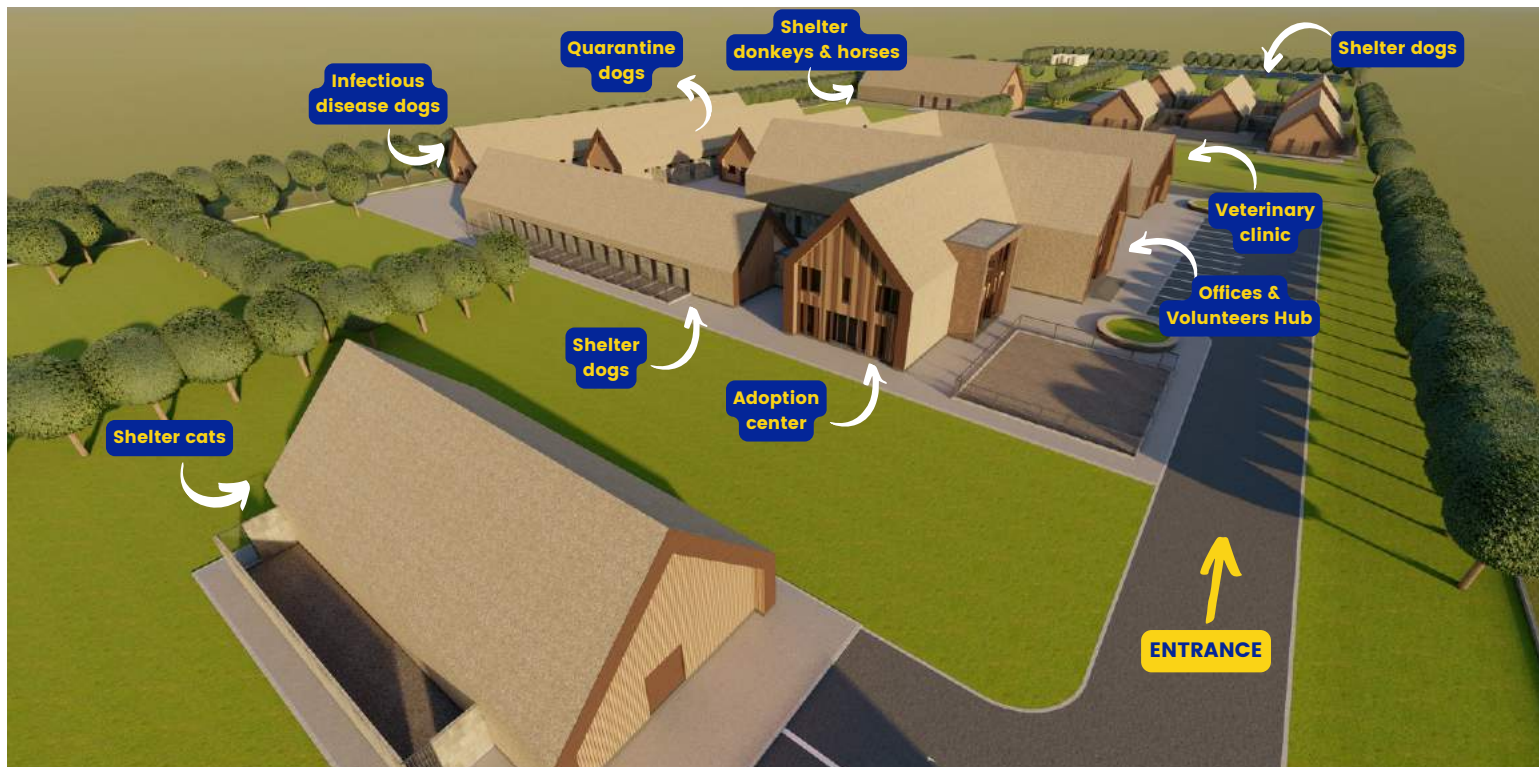
We are hoping that over the next years to be able to:

- ➔ Reduce the size of this giant shelter (as some dogs get older and eventually die, some others get adopted, and as we reduce the number of intakes).
- ➔ Renovate from the ground up the unused paddocks (which we will keep empty for this new challenge) to create insulated indoor/outdoor modern boxes with automatic waterer, resistant flooring, bedding lifted off the ground where dogs can sleep/relax, and an outdoor area for dogs to exercise and access a running zone.



This whole process of transformation is part of the ambitious PawzUp project.

Please read more about it here.



A Different Story: How Ionica Became a Forever Person

"My name is Ionica, and I love my dog. I'm nearing retirement age now, but still have five years to go until I'm eligible for my pension. After my husband passed away, we had no income and I had to look for work - but very few companies want to hire someone of my age. I'll be forever grateful to ROLDA. The financial assistance they provided in this time allowed me to keep my last remaining love - my dog. ROLDA helped me pay for the food and veterinary bills I could hardly afford during this harsh and lonely time. This act of kindness - reflected every day in my dog's happy grin and wagging tail - renewed my faith in people and compounded my love for animals. The adoration I feel for my dog is indescribable. It's obvious Dana shared precisely that same feeling, reflected in her kindness. Dogs change peoples' lives for the better. I want others to experience the same joy, love and companionship that ROLDA allowed me to keep. When my time on this earth comes to an end, I want my legacy to be sharing the happiness my dog has brought me. To this end, I will be leaving my home in my will to ROLDA, so they may help save more dogs and, in turn, save more people like me."



Ionica has long been a close family friend. She and her husband were colleagues of my parents. Following the demise of their company, my father and eventually, Ionica, were forced to look elsewhere for work. Ionica found employment abroad - in France - with her husband remaining at home to run a small family business. Unbeknownst to me, she visited my parents before leaving for France and later they told me she said, "Dana is one of those rare people that work so hard and inspired me to never give up and strive for better."

In those days, ROLDA was very much in its infancy. Despite working happily in France for some years, Ionica rushed home after hearing that her husband had suffered a stroke; he remained gravely ill and required care. I'll forever be grateful to Ionica. I lost my father in 2006 and she remained a close and present friend for my mother afterward. Still, I was surprised by an unexpected call from her with explosive news. She wished to leave her home to ROLDA at the end of her life. I was shocked - overwhelmed by the generosity and responsibility of such an incredible gift; I thought about refusing. Ionica insisted. It was obvious she shared my passion for saving animals. She was impossible to dissuade. Like her, I have no children - our dogs are our family - and every penny I have when I depart this earth will be left to them.

I told her I would be honored to accept her gift, and it would be used to find thousands of homeless dogs a loving home like hers. It's very easy to dream of a better future and a kinder world. However, it is another thing entirely to bequeath everything you have to a cause you believe in. I'll spare Ionica any further details about her gift. Judgements of such a kind are highly personal and private. But I will say that I, ROLDA and the thousands of little, canine hearts her kindness will touch are immeasurably grateful.

This is a sacrifice I pray future generations will not have to make because the world will be a place where our leaders and governments take adequate care of our weak and vulnerable – both human and animal alike. The message I would like to end on – the message I would like you to take from Ionica – is she acted decisively on her instinct to leave the world a better place than she found it. Our duty is always – first and foremost – to our loved ones. As I care for our dogs and my mother, you care for your parents, your spouse or children. However, creating a better world for our loved ones requires a commitment today.

I ask you to ask yourself what I have asked myself: “What do I want my life to have meant? “I think, beyond our families, we have a secondary duty to others – to the planet – to the other forms of life with which we are lucky to share this earth. Leaving a gift in our wills to a good cause is a form of immortality. The lives you’ll touch will be for generations. I implore you – like Ionica, like myself – please decide upon your posthumous wishes before it is too late. Whatever your cause, do not delay and let lawyers and taxmen pick at the bones of your estate.

Learn from Ionica: **act now, act decisively and act compassionately**. Leaving a gift in your will to a cause such as ROLDA will give you a peace of mind in the present and a presence in the future. Look after your sons and daughters but look after the world they’ll inherit too!

Learn more about how to make a gift in a will to ROLDA here: <https://legacy.rolda.org/>

To request more information, please complete a short, **confidential form** and we will send our guide by post or email.

If you have any questions, please write us at **legacy@rolda.org**.



Nothing Taken for Granted



Our gratitude goes to:

ROLDA **Rescue team and caretakers** that work 7 days/week to make sure the dogs have all they need while in our care and to prepare them to travel into great, forever homes.

ROLDA **Supporters** from all over the World who believe in our mission, who trust and support us by donating, sponsoring our dogs and adopting dogs from our sanctuaries.

ROLDA **Volunteers** who put their energy, time and skills in favor of our charity.

ROLDA **Affiliates** and **Corporate Partners** who help us raise funds to reach more animals in need.

ROLDA **International Partners** for being incredible loyal, inventive and amazing colleagues not only in good times but especially in bad times.



A Picture is Worth a Thousand Woofs



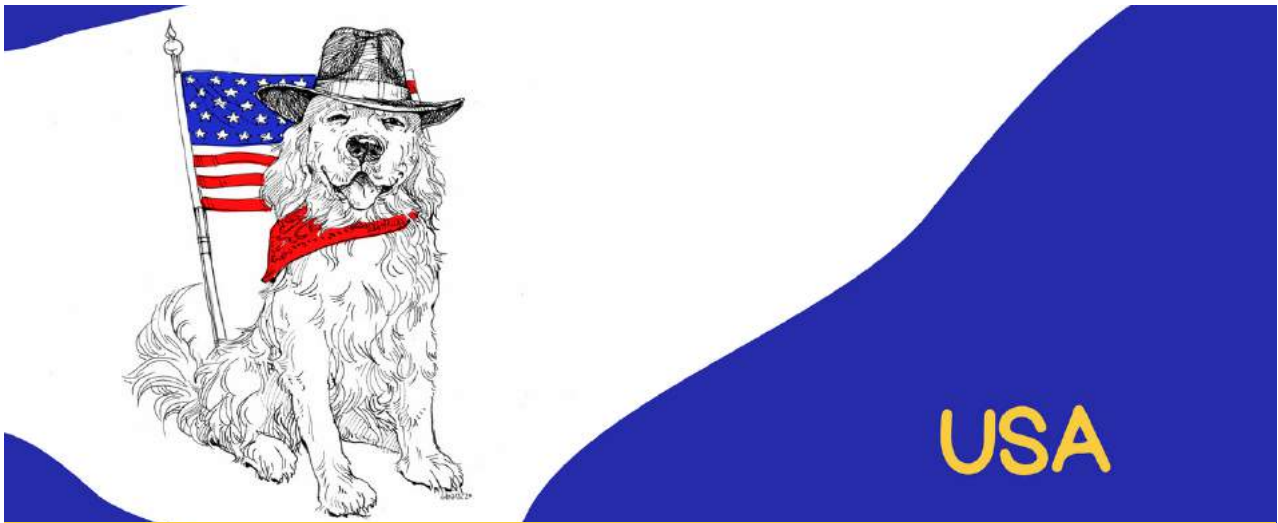
ROLDA's Photo of the Year

**Adopt don't shop! Adopt a mutt!
And if consider the above, don't ignore senior
dogs: Give them final years of happiness,
probably the best they will ever have.**

— Photo courtesy of Lolita Morena

Friends Around the World

INTERNATIONAL



Full name: Romanian League in Defense of Animals, Inc (ROLDA USA)

Legal status: nonprofit, tax-exempt 501(c)(3) corporation (tax ID number 32-0176929)

Motto: Because every animal deserves to be respected

Highlights in 2021

- Continue direct mail fundraising
- Adoption Tom in WA state
- New board created after Mary sadly passed away

Testimonial from Ryan and Lisa who adopted Tom

"We adopted 'Tom' from ROLDA in February 2021 and it was the best decision we could have made. I had travelled to Eastern Europe previously and fell in love with the street dogs and their independent, confident, yet lovable spirits. However, they are often neglected and have to fight for food or are abused by people who see them as a nuisance.



Looking for a dog specifically from this area of the world proved to be a logistical nightmare until I found ROLDA. Dana worked with us to determine the type of dog we wanted and she was extremely responsive in regards to sending pictures and videos of Tom before we decided to take the chance. Everything was transparent and legitimate when it came to the adoption process.

Tom arrived at the local airport, very much a different dog than what he is now. At first he was so scared to even come inside that we had to carry him inside. Over the course of the next few months he began to come out of his shell.

He has turned out to be a loyal, lovable, cuddly, sweet dog who loves to lay around and relax. He gets along well with other people and animals. Clearly he appreciates a calm home where he can lay around and relax as much as possible.

We would 100% recommend that you adopt from ROLDA. Not only do you get a dog who needs a loving and reliable home but you also get a best friend who appreciates you and knows that you saved him from the streets. I have had many dogs over my life but Tom is something very, very special. "

ROLDA USA Latest F990

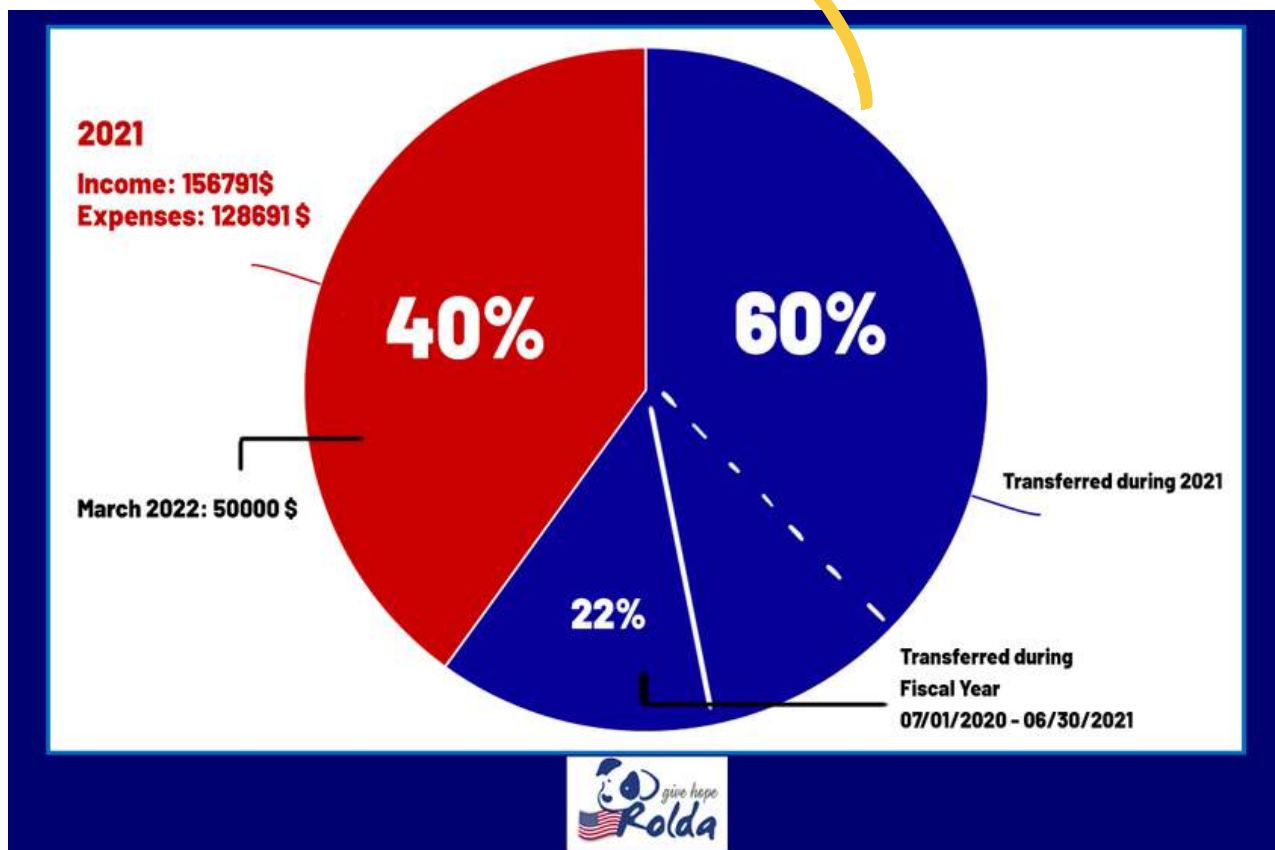
Fiscal year July 1, 2020 - June 30, 2021

Total revenues: 156791

Total expenses: 128691

Excess: 28100

Grants sent to Romania: 27735



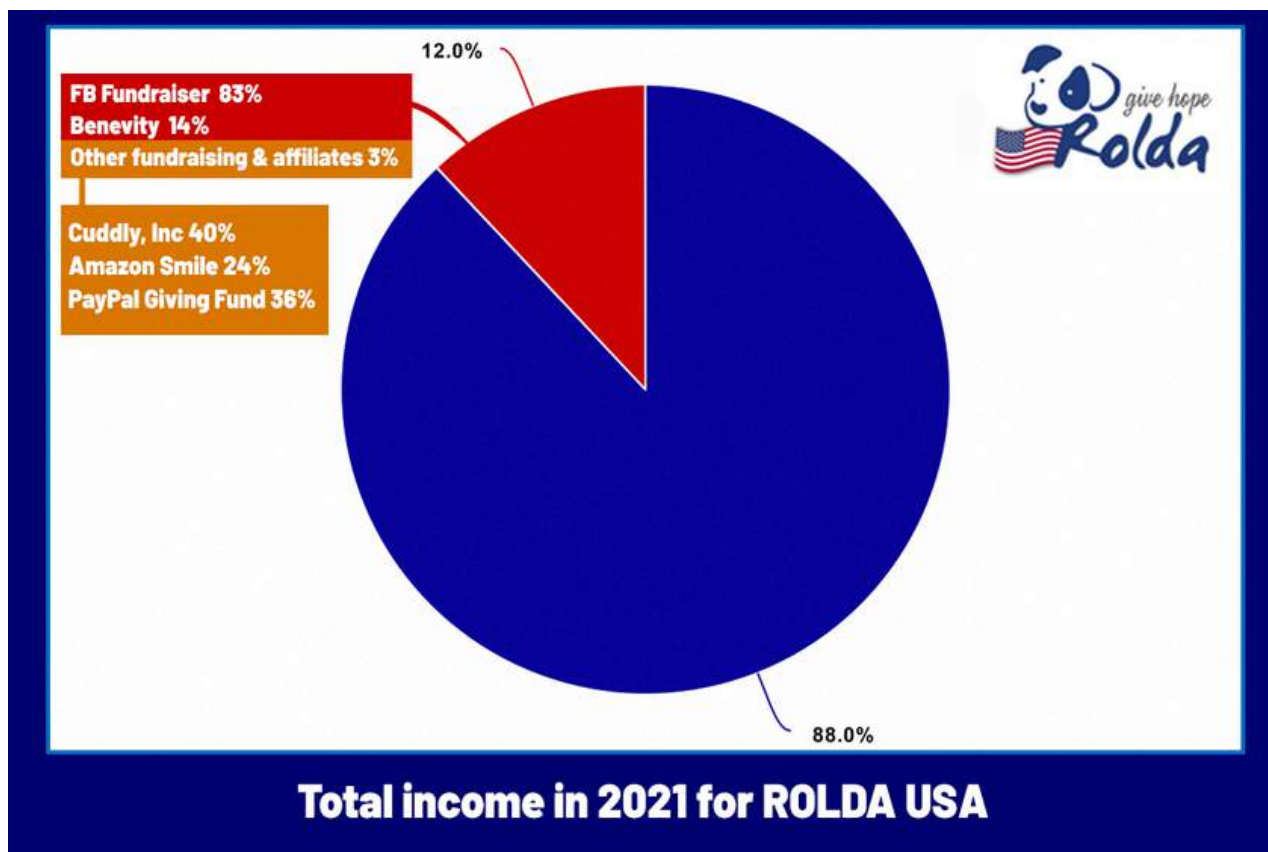
Partners



SPCA
INTERNATIONAL

GLOBAL
ANIMAL
RESCUE





Contact ROLDA USA

📞 410-353-5505 **Audry** (for tax receipt invoices, general questions)

📞 917-854-6580 **Mary Duffy** (for corporate partnership, large gifts and legacies)

✉️ roldausa@rolda.org

🌐 <https://rolda.org/usa/>

📱 [f](#) [t](#) [i](#)

Make a gift to ROLDA USA

Contributions made by US supporters to ROLDA USA are tax-deductible to the extent permitted by the law.
The ROLDA's Tax Identification number is **32-0176929**.

💰 **Donate directly by PayPal:** <https://paypal.me/ROLDA>

🌐 **Make an online donations:** <https://rolda.org/donate/>

📄 **To make a gift for our animals in your will:**
<https://legacy.rolda.org/usa>

📄 **Checks payable to ROLDA USA should be sent to**
ROLDA USA—PO Box 4674 Crofton MD 21114

Find us on:



Discover our measured goals and donate with confidence!



Corporate matching gifts are much appreciated!



eBay for Charity



Amazon Smile



SWEDEN

Full name: Association ROLDA Sverige

Legal status: Registered non-profit association, Org.nr 802490-7050

Motto: "Vi anser att alla hundar förtjänar en chans."

Highlights in 2021

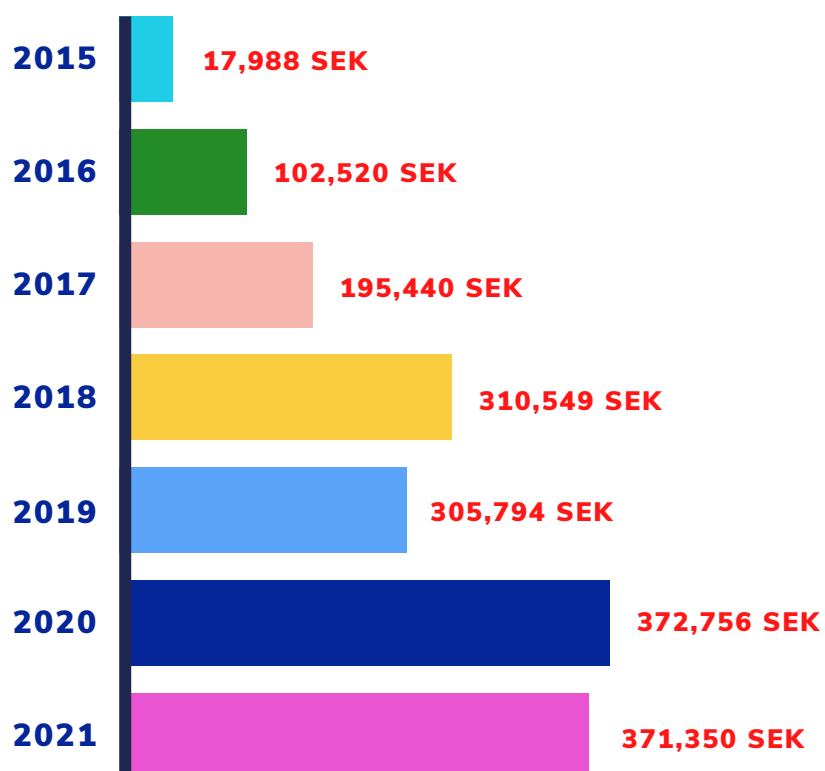
- 48 dogs traveled to Sweden by car to meet their adoptive families
- Calendar 2022 sale during October and November months

Financial details

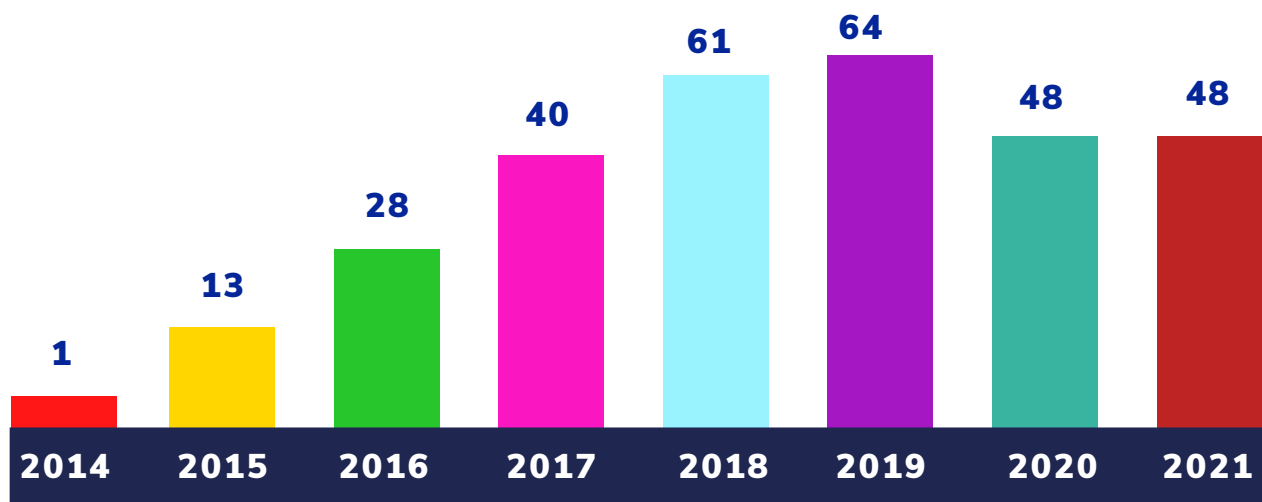
Compared with 2020, the income was 0.4 less in 2021

Income: 36000 EUR (approx 371350 SEK)

Evolution of donations transferred from Sweden to Romania over the past 7 years



Dogs adopted in Sweden since Association ROLDA Sverige was founded



Contact ROLDA Sverige

CONTACT
PERSON: LISA

+46705703566

kontakt@rolda.se

<https://rolda.org/sweden/> English

<https://www.rolda.se/> Swedish



Ways to help ROLDA Sverige



Make a gift by PayPal: PayPal.me/SaveStrays



Bankgiro 573-0502



Swish 1234126348



Leave a gift for animals your will: legacy.rolda.org/sweden



UNITED KINGDOM

Full name: ROLDA UK

Legal status: CIO, Reg. no. 1162690

Gift Aid can be claimed for gifts in GBP made by British supporters

Motto: Because every animal deserves to be respected

Highlights in 2021

- 33 dogs successfully adopted
- Grew our team with Karen, Karen H., Alice and Lauren
- Create a line of products branded ROLDA UK



See our collection

- Advices for adopters provided by Paul, canine coaching experienced to work with rescued dogs

Financial details

Compared with 2020, the income increased with 76%

Income: 11,490 GBP

Financial Report ROLDA UK

Fiscal year 01.07.2020 – 30.06.2021

Total income: 12,430 GBP

Total expenses: 9,830 GBP

Total cash funds: 2600 GBP

Contact ROLDA UK

CONTACT
PERSON: GEMMA



+447470549402

gemma@rolda.org.uk

<https://uk.rolda.org/>



Make a gift to ROLDA UK



Donate directly by PayPal: rolda@rolda.org.uk



Leave a gift for animals your will: legacy.rolda.org.uk



Checks payable to ROLDA UK should be sent to:

Suite 9273, PO Box 4336, Manchester, M61 0BW



Bank account details:

ROLDA UK SC 20-09-72 -- AC 23689565

IBAN GB85 BARC 2009 7223 6895 65

Payroll Giving is a valuable, long-term source of income for charities. Regular donations help charities budget and plan ahead, helping them make a lasting difference.

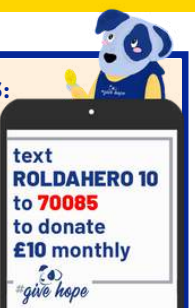


Donate your car

<https://www.charitycar.co.uk/rolda-uk>

Donate by SMS:

Text ROLDA
10 to 70085
to donate £10





THE NETHERLANDS

Full name: ROLDA Netherlands

Legal status: Regarded as an ANBI charity under Dutch Fiscal Number RSIN 8258 20 157

Motto: Omdat elk dier het verdient te worden gerespecteerd.

Highlights in 2021

- Annual report sent to belastingdienst.nl

Contact us

**CONTACT
PERSON: DANA**

☎ +40 748 903612

✉ rolda@rolda.org

🌐 <https://nl.rolda.org/>



SWITZERLAND

Full name: Association ROLDA Suisse

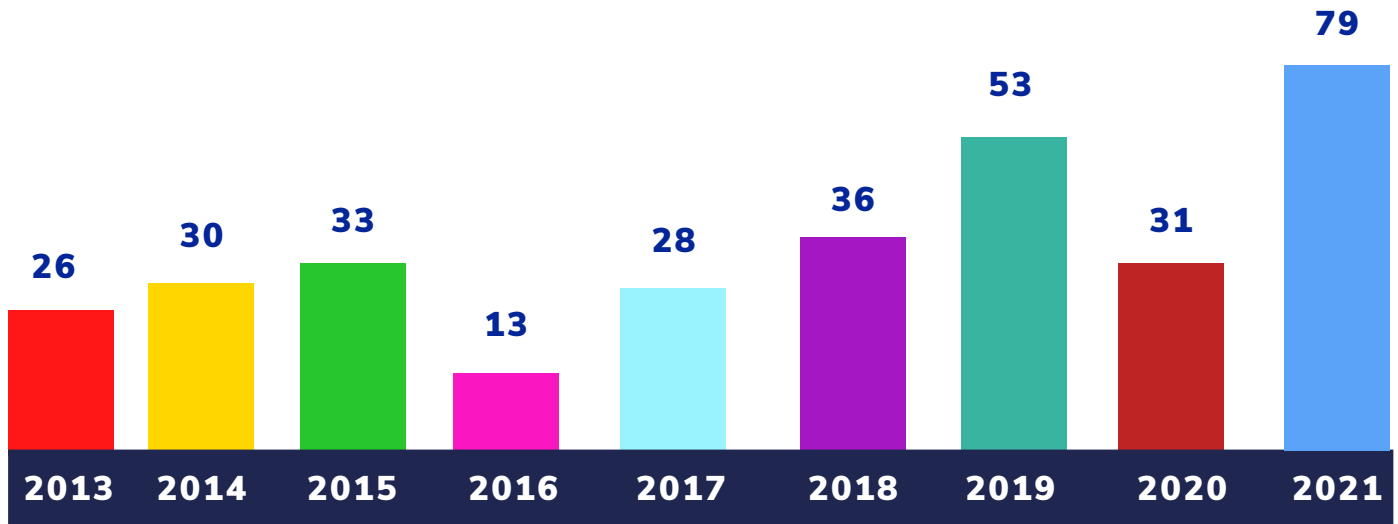
Legal status: Non-profit organization

Motto: "En adoptant un chien c'est en sauver deux!"

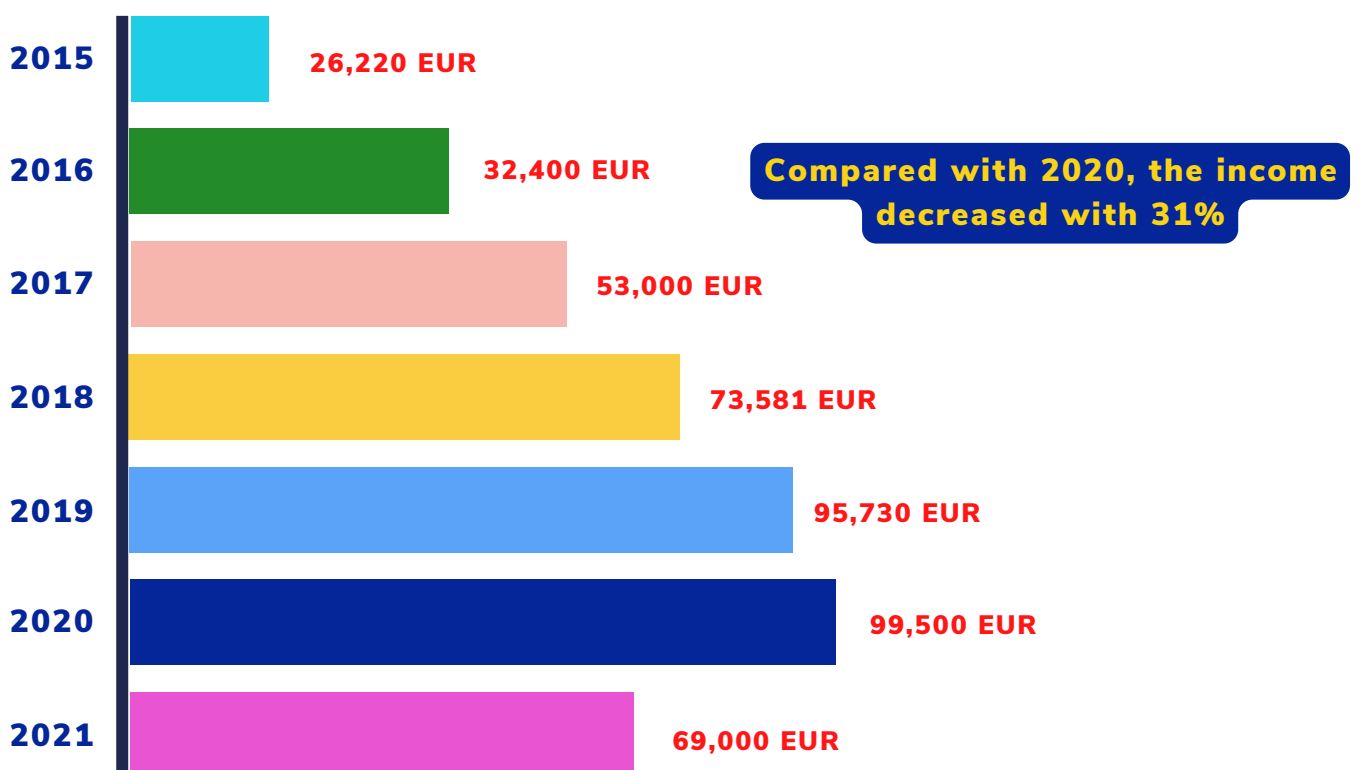
Highlights in 2021

- XX dogs successfully adopted
- Supplies sent to Romania
- Matching gift campaign sustained by supporters
- Calendar 2022 sale
- Visit of ROLDA Suisse board at ROLDA and at Libearty Bear Sanctuary

Dogs adopted in Switzerland since ROLDA Suisse was founded



Evolution of donations transferred from Switzerland to Romania over the last 7 years



Contact ROLDA SUISSE

CONTACT
PERSON: LOLITA

c/o Michèle Pradervand-Mooser
Ch. de l'Azur 28 1090 La Croix
(Lutry) VD

+41 79 437 25 41

scribars@gmail.com

<https://rolda.ch>

<https://rolda.org/switzerland>



Make a gift to ROLDA Suisse



Donate directly by PayPal: <https://PayPal.me/SaveStrays>



To leave a gift for our animals in your will: legacy.rolda.org/suisse



Donate online <https://ch.rolda.org/sauvez-des-vies>



Association Rolda Suisse

Raiffeisen Moleson - Route Principale 174, 1628 Vuadens

IBAN : CH4780808001254890198

CCP 17-237-8

Swift (BIC) RAIFCH22129

Clearing 80129



NORWAY

Full name: ROLDA Gatehunder fra Romania Oslo og Omegn

Legal status: Non-profit organization; Reg. No. 998398495, Member of Grasrotandelen

B for Binga



Marte Alstad

“B for Binga” Book was written by Marte in Norwegian and English and sold online.

The entire profit from the books sale is **donated** to ROLDA Norway.

You can order your own “B for Binga” awesome book here:

Order Now

Financial details

Compared with 2020, the income increased with 11%

Total income: 204 000 NOK

December: 50000 NOK (23985 RON) (winter aid, straws, food, vet bills)

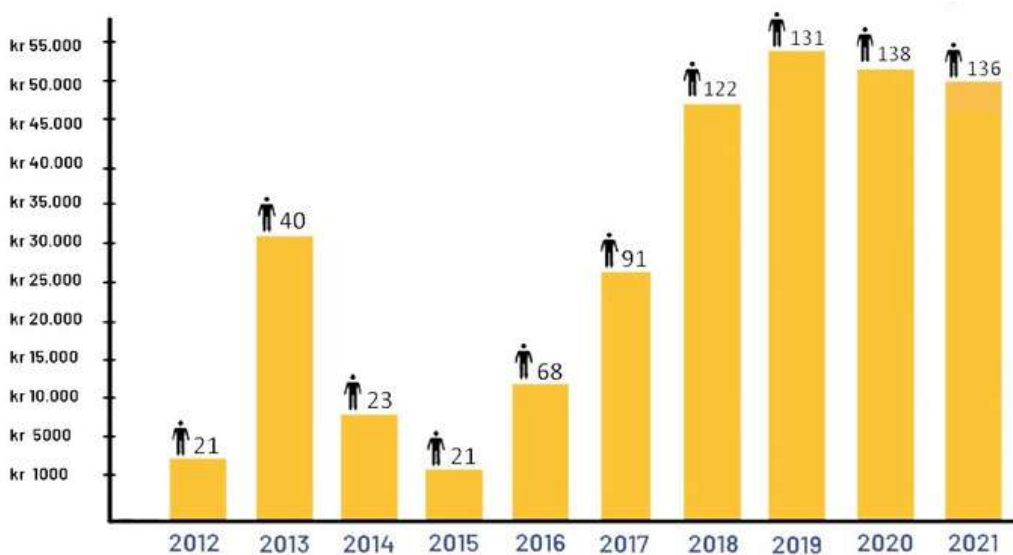
September: 38000 NOK (17497 RON) (general costs for the shelter)

June: 25000 NOK (11850 RON) (general costs for the shelter)

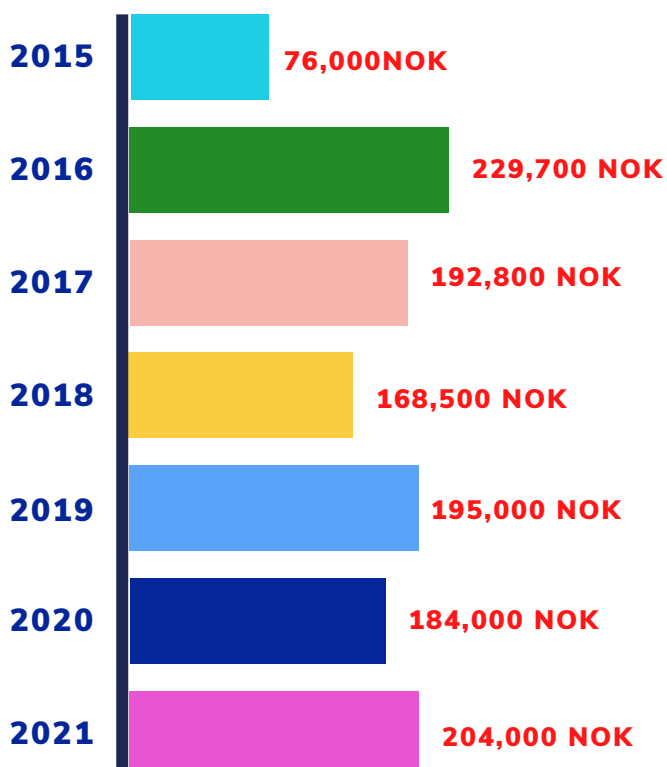
April: 36000 NOK (16970 RON) (food, prevention treatments, vet bills)

January: 55000 NOK (25108 RON) (food, vaccines, aid for emergencies)

Donations collected on Grasrotandelen platform since 2012



Evolution of donations transferred from Norwegian branch to Romania project



Contact
ROLDA Gatehunder fra
Romania Oslo og Omegn

CONTACT
PERSON: HEGE

+47 920 42553

rolda@rolda.org

gatehunderfraromania.rolda.org

<https://rolda.org/norway/>



Make a gift to ROLDA Gatehunder fra
Romania Oslo og Omegn



Donate directly by PayPal: <https://PayPal.me/SaveStrays>

Vipps Vipps 524987



To leave a gift for our animals in your will:

<https://legacy.rolda.org/norge>



Bank account details:

Bank account: 6219 13 48082

SPL&S spleis.no/org/1685



AUSTRALIA

Full name: ROLDA Inc
Legal status: incorporated charity, ABN 38 420 396 060 (ACNC) ARBN 624 622 859 (ASIC)
Motto: Because every animal deserves to be respected

Financial details

Financial Report ROLDA Inc.* in Australia for 2020-2021

Total Liabilities: \$ 69,870

Total Aseets: \$ 25,697

Profit: \$ 6,298

Total Income: \$ 187,451

Total Expenses: \$ 181,153

*Audit report created by Hall Chadwick Queensland)

Grants sent to Romania during 2021: \$ 30,237

**Contact
ROLDA Inc**

**CONTACT
PERSON: LAURINE**

☎ 0473 001 274

✉ info@rolda.org.au

🌐 <https://rolda.org.au>

🇬🇧 <https://rolda.org/australia>



**Kick the tin for a good cause —
ROLDA Inc.**

💰 **Donate directly by PayPal:** <https://PayPal.me/SaveStrays>

📄 **To leave a gift for our animals in your will:** <https://legacy.rolda.org/australia>

📄 **Cheques payable to ROLDA Inc. should be sent to**

PO Box 5919 -- Brendale DC -- QLD 4500

🏦 **Bank account details:**

ROLDA Inc. -- BSB: 032-515 -- Account number: 337936

Bank name: WestPac

📞 **Give by phone:**

Call 0473 001 274 and donate by credit card.

All donations are processed in AUD.

Announcement about adopting a #roldadog in Australia: Unfortunately due to huge distance and long shipping times, coupled with quarantine laws, it just isn't feasible to adopt dogs into Australia.



In This Together

HOW EVERYONE CAN HELP

