ROLDA Annual Report and Accounts









Because every animal deserves to be respected.

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HOW CAN YOU JOIN OUR CAUSE?



Your gift has an immediate impact for Romanian animals in need! You have the power to save animals from misery, hunger and abuse in Romania and Ukraine.

Bank Transfer

Account name: Fundatia ROLDA IBAN EUR: RO58BTRLEURCRT0PA6711501 SWIFT/BIC: BTRLRO22 Bank name: Banca Transilvania

Online Donation

https://rolda.org/donate

On ROLDA's secured website, you can donate via PayPal or Stripe (using your card).

Give Romanian Animals a Better Future

Visit: https://legacy.rolda.org

Select your country and read how you can mention ROLDA in your legacy.

Thank you for empowering us to act for thousands of voiceless animals waiting to be saved!







Donations are urgently needed to fund lifesaving missions right now:





MESSAGE FROM OUR FOUNDER

How YOU are the center of our work even if rescuing animals is what we do?

"Please cancel my subscription, I no longer afford it."

"I live in Canada, can I still adopt from ROLDA?"

"I love cats, do you help them too?"

"I have a small pension. I can't afford much, but I still want to help animals saved from war."

"I want to mention ROLDA in my will."

"I want to unsubscribe." "I want to volunteer at your shelter."

"I just lost my dog and want to make a gift in his memory." "I adopted a dog from Romania in the past and want to adopt one again."

We get these messages daily. Our team often runs behind schedule because they spend much time replying to everyone who contacts ROLDA.We work 16 hours a day, seven days a week, splitting our time between shelter tasks and admin work. We do all this because **we care deeply about you**. Each message expresses an emotion, and sharing all these emotions and communicating with each other allows us to become closer. Communication with our supporters is very important; we do not take it for granted.

"For years, ROLDA donors and supporters have tolerated my poor English because, to them, it's more important what ROLDA does than how I write about what ROLDA does. Our charity grew to the point where native English speakers keep this communication going and keep it clean of mistakes in the same time. A form of respect, I would dare say. But my respect for ROLDA supporters goes beyond this. I feel their sadness when they can't do more. I feel their compassion when we rescue a suffering animal or their impatience to get news from us about it. I feel their solidarity when they donate generously, gracefully, without expecting any words of gratitude.

ROLDA can't be anything but grateful for any small or big gift received, because this fuels what we do and helps us **do more**, **faster**, **better**. In a World often heartless, governed by money as a general rule, ROLDA and its supporters manage to share emotions, the same passion and **considering the distance**, this is truly amazing. ROLDA can be described as a big family with numerous members who reunite from all over the World around the Christmas table and without saying too much, in too many words, know they love each other and share something stronger than what language barrier can break. You are the center of ROLDA work because you are linked to our modest start, each and all years of struggling and to the days we dream big, like today."

Dana Costin Founder & CEO ROLDA







THEN AND NOW

The animals whose lives ROLDA transformed



Tulum

Rescued in May 2021 Three legs dog saved from Romania Where is now: Adopted UK February 2022



Puf

Rescued in March 2022 One of the first dogs saved from Ukraine Where is now: Adopted in the US, June 2022



Belyash

Rescued in March 2022 Injured cat saved in Ukraine Where is now: Completely recovered and adopted in Ukraine



Toni

Rescued in July 2022

Saved from Romania from a life in chains. Due to a severe leg injury caused by a chain, he needed amputation

Where is now: in our shelter in Romania

Chapter 4 DRIVEN BY LOVE: HOW AND WHY ROLDA BEGAN



ROLDA is a small, internationally supported charity that helps abused, neglected and unwanted animals in Romania through a responsible, efficient and humane approach. Our programs serve animals in need and pets with financially troubled owners, such as senior citizens, retirees and unemployed people.

Vision

To build a world free from homeless, unwanted animals that suffer terribly on the streets.A world where every dog and cat have the opportunity to form a strong, lifelong bond with their human companions.

Mission

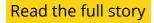
To build humane and sustainable habitats for abused animals and to create safer, cleaner habitats to benefit the people in Romania.

Over the years, people have often asked me: "If you could be anyone in the world, who would you be?"

My name is Elena Daniela Costin, or Dana for short. I started ROLDA soon after I finished high school.

During my 20s, the stray population boomed all over Romania, including in my hometown Galati. My first rescue dog was a German Shepherd, Printz, whom I found wounded and bloody. He was abandoned in a local park after an illegal dog fight. Printz was the first dog my parents allowed to stay in our tiny apartment!

I have a story for most of the thousands animals helped by ROLDA after Printz.





Dana Costin Founder & CEO ROLDA

In Romania:

(x) 1081 dogs



Other animals helped in Romania: 2 foxes, 1 hedgehog, 1 northern goshawk

Plus:

S000 (approx) animals helped in Ukraine



650 (approx.) dog and cat sterilisations in Romania: 6 associated campaigns in Galati and 6 in Caracal



300 (approx.) dog and cat sterilisations in Ukraine: 3 associated campaigns across the country



20 rescuers helped in Korosten, Chernihiv, Zaporizhezhe, Kherson, Dnepr, Poltava, Kiev, Kharkiv, Odessa, Chernihiv, Irpen, Vilnyansk, Mykolaiv, Khmelnytskyi, Kamyanets-Podilsky, Mykytyntsi, Genichesk, Borodyanka, Fedorivk, Mariupol in Ukraine



😤 4 other rescuers supported in Tulcea, Caracal, Focsani and Solca from Romania



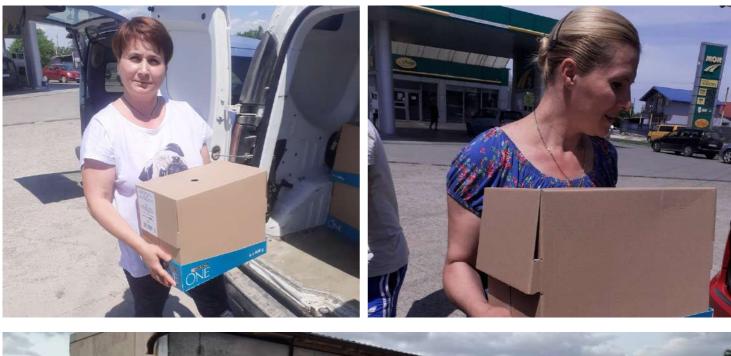
EXPANDING THE RESCUE MISSION FROM "JUST DOGS" TO "ALSO CATS"



(March 2022) ROLDA became Purina Romania 2022 partner.

Purina donated canned and dry food to Galati, from where ROLDA distributed to various cat rescuers across Romania.

At the end of 2022, we saw another dream come true: Thanks to our amazing supporters, we finalized a small sanctuary for disabled and senior cats in Romania. Meticulously built, it offers great indoor and outdoor spaces where approximately 30-40 cats can live safely and happily for the rest of their lives or until they are adopted.















Chapter 7 FROM GALATI EXPANDING TO OTHER ROMANIAN CITIES



Over the years, ROLDA received several requests for support from other small charities nationwide. Keeping a functioning charityin a country where the communityisn't involved, where neither donations nor reliable volunteers exist, complicates things.

On top of the overwhelming number of animals, it pressures many rescuers because of the temptation to take all animals in. And when this happens, many things instantly happen.

There is no budget to rely on (considering that the influx of animals surpasses the money available), and the owner can't properly control diseases that might spread over the shelter, putting all the animals from his/her care at risk. Not handling a shelter like a business is a recipe for disaster that many don't realize until it's too late.



Tulcea became the first city where ROLDA expanded support. We work with a small charity that rescues injured cats, has a network of foster parents, and rehomes them safely.They also organize sterilization campaigns when they can afford it. In September 2022, we celebrated our first anniversary since this collaboration started, and ROLDA will continue to help Tulcea for as long as we can.

FROM ROMANIA EXPANDING ACROSS THE BORDERS IN UKRAINE



In 2022, ROLDA's supporters made an incredible impact on the lives of animals affected by the ongoing war in Ukraine. Because of this support, ROLDA was able to transport dogs from Ukraine to Romania, send desperately needed supplies and food, and provide direct financial assistance to rescue organizations and individual rescuers.



ROLDA recognizes the dire need for long-term support for the animals of Ukraine and is fully committed to providing it. Thanks to the generosity of our supporters, ROLDA has established a reserve to ensure that we can continue to provide aid to Ukraine even after international interest decreases.



As we move into 2023, ROLDA is taking steps towards creating a new rescue centre at the Romania-Ukraine border. This centre will be a beacon of hope for animals in need, providing the best possible care for generations of animals in both Ukraine and Romania. It will be a safe and nurturing environment where they can receive the care and attention they need and deserve. With the continued support of our donors, we are confident that this dream will become a reality, and together, we can make a real difference in the lives of animals suffering in Ukraine and Romania.



FIGHTING FOR ANIMALS: A BATTLE ON MORE FRONTS Chapter 9



Let's take the example of dogs living in chains. Animal Police do nothing to help animals enchained illegally and inhumanely, even though they have the law on their side. We started a petition to free dogs from chains to build public pressure, we rescue dogs injured by chains, we provide them recovery, medical care, and our education campaigns cover aspects of the reality in which animals and people in Romania live. And when we created our very popular coloring book, which had major success in the school where it was distributed, it covered aspects related to dog chaining, so the next generation knows this is wrong and is equipped with the means and the knowledge to keep dogs off chains.

Read more





Together with our great artist colleague Dafina, we started a new project: a comic book highlighting the importance of dogs in people's lives throughout our shared history.

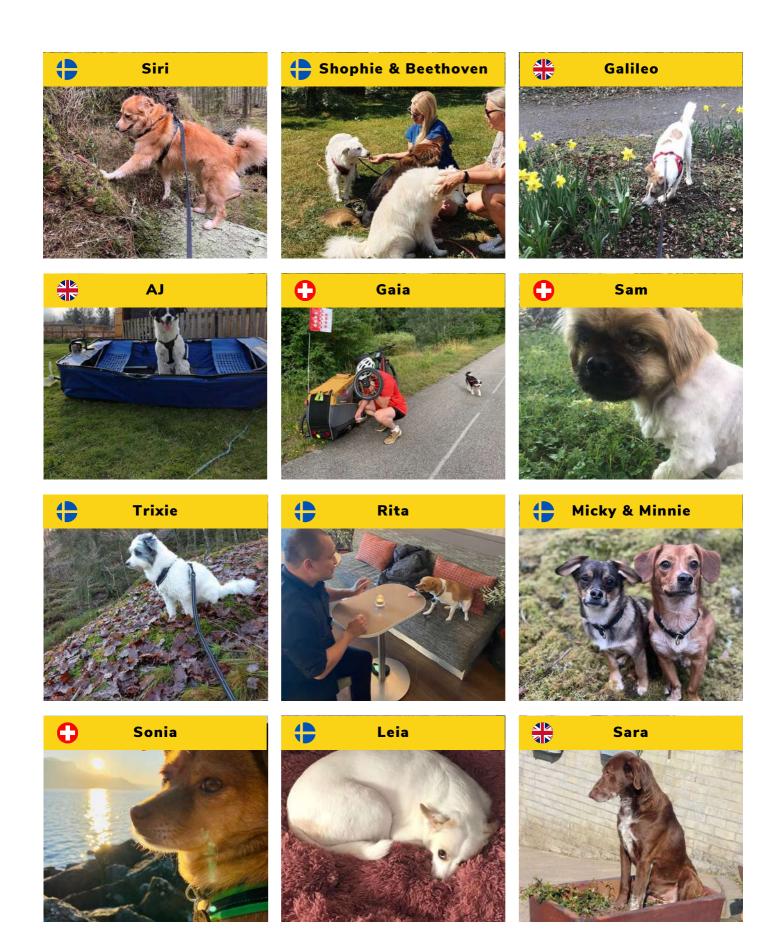




Launching the National study inspired by a British model to improve the "communication" between pet dogs and their humans and prevent the behavioral problems which often become the main cause of abandonment.

Fighting for animals with a smile

REHOMING NEWS: RESCUED IN ROMANIA. LOVED AROUND THE WORLD









Fiona

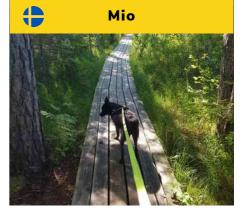




















Chapter 11 SUPPORT FOR DOGS OWNERS

We are proud to launch FriendsForever and AlwaysHome, our initiatives aimed at providing support to senior dog owners in need from Romania.

Many seniors in Romania live on the edge of collapse, depressed, in poverty, often being forced to choose between buying medicines or paying utility bills.

Having a pet, for many, is the best thing that has happened to them. ROLDA's FriendsForever campaign will pay for petrelated costs for several Romanian seniors every month, to help them keep their pets safe.

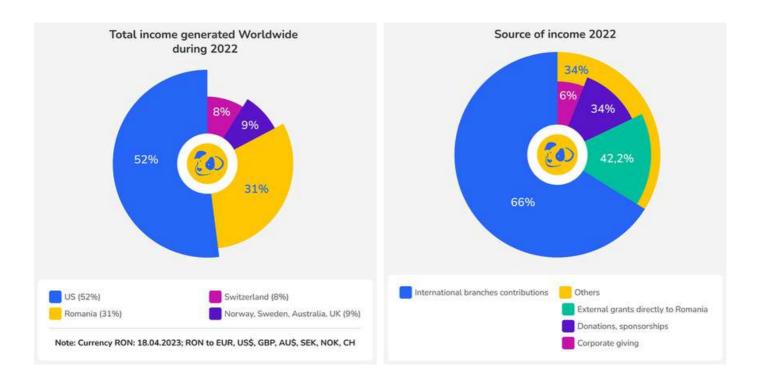


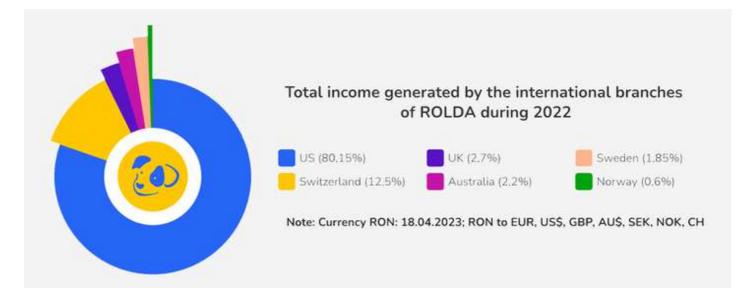


AlwaysHome is the first campaign of its kind in Romania, created to offer housing to small animals (cats, dogs) after the owner is no longer. Inspired by RSPCA similar campaign, it is drafted with strict rules to protect the pet, the owner but also ROLDA in this new challenge to help members of our community who care about their pets future after lifetime.

Chapter 12 TRANSPARENCY ROLDA ROMANIA

Source of income 2022

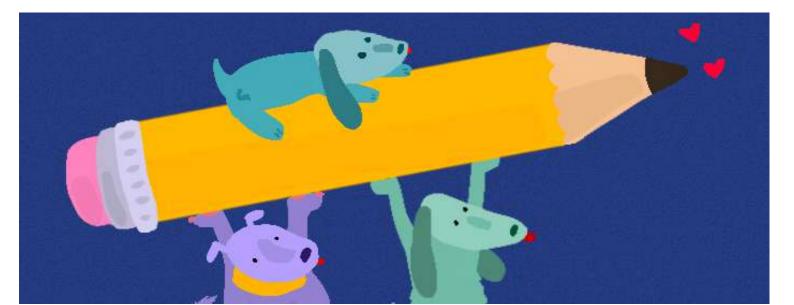




Annual Budget ROLDA

PRODUCT	COST 2022	OBSERVATIONS
Food	452788	Food section includes the premium dog food from Greenpoint supplier (Spanish origin), the supplements purchased from Auchan supermarket; the food purchased to be distributed to other rescuers in Romania represents 5% of the total.
Medicines	280468	Medicine section includes the purchase of vaccines, preventive treatments against fleas, ticks, Heartworms, first aid supplies, prescribed medicines, diagnostic snap tests.
Cars	67387	Cars section usually includes costs with fuel, rescue vans repairs and maintenance, car insurance, ITP control, vignettes.
Vet bills	269039	Vet bills section includes the emergency treatments for animals in Galati, Tulcea, Caracal, surgeries, post surgery care at different vet clinics, sterilization campaigns for dogs and cats from poor communities and costs incurred to prepare dogs to travel abroad (passports, vet checks)
Utilities Shelters	19792	Utilities section includes electrical, mobile & water bills, wood for stoves – heating, waste/garbage fee.
Salaries RO	317946	Salaries RO section includes the salaries paid to the caretakers, the salaries' taxes plus bonuses for Easter, Christmas etc
Contractors	26853	Contractors section includes the annual payments made to lawyer, bookkeeper, labor protection, notary, auditor, DDD services, occupational medicine
Shelter related	237643	Shelter related costs include shelter security from a specialized company but also consumables (gloves, buckets, disinfectant, cleaning supplies), costs with bottled water for caretakers, as well as small pieces of equipment and supplies for maintenance, repairs. It also includes dogs cargo cost, transport of dogs to Switzerland and Sweden by car.
Salaries Intl	322543	Salaries Intl section includes salaries paid to foreign employees as well as employees that work from home, online in Romania or abroad

Taxes	23372	Taxes section includes the Court fees, the annual taxes paid to Smardan City Hall, Galati City Hall, the VAT returned to the state, ANCPI, notary, other taxes, bank related fees.
Online offline Campaigns & Education	280981	The web related section includes hosting and domains renewal fees, website backup, Adwords account management, graphic web design, offline design (e.g. coloring book).
Marketing Advertising	884203	This section includes printing, postage, other advertising and marketing costs related. During 2022, costs increased due to Facebook ads campaigns promoting the Ukraine animals needs.
Other costs	94910	Other costs section includes various expenses which can't be classified in any of the above sections.
Shop supplies	77856	Includes the costs incurred to purchase handmade objects crafted by Romanian artisans or Chinese animal related gifts , sold in our Shop or distributed/offered as gift by ROLDA branches to supporters.
Capital costs & Investments	4908140	Includes: investments, payments in advance for goods and services, cattery construction and indoor/outdoor equipment, ventilation, outdoor equipment for dogs, moving the fence at the big shelter for 40000 sq.m. new enclosure.
PawzUp Project technical	151513	Includes: payment for architects, topographic measurements, geotechnical investigations
Sponsorship to other rescuers	6000	Small repeated gifts sent to charities from Solca and Focsani
Rest in bank	603203	Deposits in various currencies, includingRON
TOTAL	RON	9024637



Financial report

INDEX		Balance	
Α	В	01.01.2022 1	31.12.2022 2
A. FIXED ASSETS - TOTAL (ct. 02+05+08)	01	421240	621454
I. INTANGIBLE ASSETS (ct 03 +04)	02		
	03		
	04		
II. TANGIBLE ASSETS (ct 06+07)	05	421240	621454
Resulted from non profit activitie	06	364397	588724
Resulted from economic activities	07	56843	32730
III. FINANCIAL INVESTMENTS	08		
B. CURRENT ASSETS - Total	09	2042610	7039767
I. Stocks	10		
II. Claims	11	1339294	6062970
III. Short term investments	12	590007	730213
IV. Counter and bank accounts	13	113309	246584
C. ACCRUED EXPENSES	14	47507	43968
D. Debts: sums due within a year	17	448550	962277
E. NET CURRENTS ASSETS / NET CURRENT DEBTS	18	1421874	5924921

F. TOTAL ASSETS MINUS CURRENT DEBTS	19	1843114	6546375
G. Debts: sums due in a period over a year	20	1681261	1232501
H. PROVISIONS	21		
I. ADVANCE INCOME	22	219693	196537
-subsidies for investments	23	219693	196537
-deferred income	24	219693	196537
J. CAPITALS – TOTALS			
I. CAPITAL	29	33000	33000
II. REVALUATION RESERVES	30		
III. RESERVES	31		
IV. REPORTED RESULTS			
Reported Surplus BALANCE C	32	499395	128853
Reported Lost BALANCE D	33	0	0
Uncovered surplus regarding special purpose activities BALANCE C	34	3204887	3824213
V. SURPLUS / PROFIT OF THE TAX YEAR	54	0	5152021
or DEFICIT / LOSS OF THE TAX YEAR	55	370542	0
CAPITALS	65	161853	5313874





Motto: Because every animal deserves to be respected

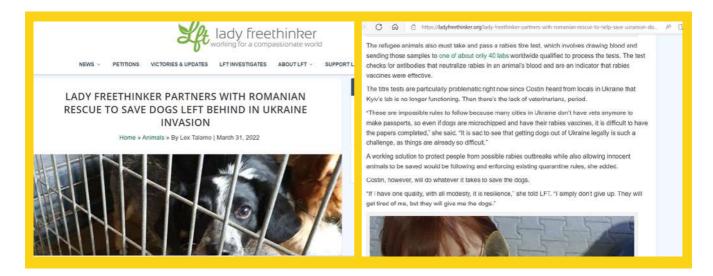
Highlights in 2022

- Continue direct mail fundraising
- Establish new business partners e.g. bookkeeper, donors management
- Welcome volunteers visitors from the US
- Sent rescued dogs to no-kill shelter in Florida to be adopted through them
- Rescue mission at Ukraine border accompanied by US volunteers



Karen came from WA state to spend time as a volunteer at ROLDA small shelter for a week

Article about ROLDA published on LFT website



• Representatives of a charity from Florida visited ROLDA, filmed our shelters and also a rescue operation at the border with Ukraine.



 Randell came from AZ state to visit our shelters and interviewed our colleague Gemma in his podcast Any Given Runaway which you can listen on Spotify <u>here</u>.

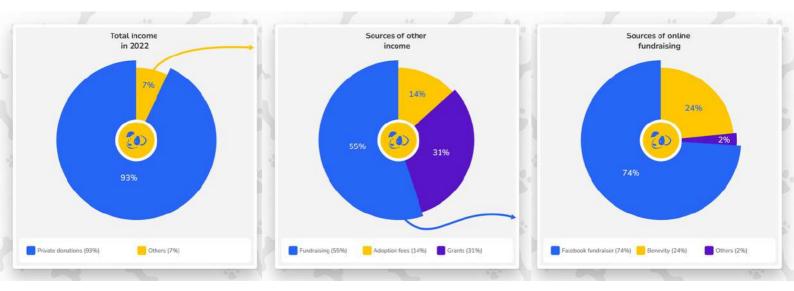




Fiscal year July 1- June 30

Total revenues: 1130975 US\$ Donations: 93% Fundraiser, grants, adoption fees: 7%





Contact ROLDA USA

	Contributions made by US supporters to ROLDA USA are tax-deductib the extent permitted by the law.		
410-353-5505 Audry (for tax receipt invoices, general questions)	The ROLDA's Tax Identification number is 32-0176929 .		
	Donate directly by PayPal: https://paypal.me/ROLDA		
917-854-6580 Mary Duffy (for corporate partnership, large gifts and legacies)	Make an online donations: https://rolda.org/donate/		
<mark>∀</mark> roldausa@rolda.org	To make a gift for our animals in your will:		
https://rolda.org/usa/	https://legacy.rolda.org/usa		
	Checks payable to ROLDA USA should be sent to		
f 🔽 🖸	ROLDA USAPO Box 4674 Crofton MD 21114		

Find us on:



Discover our measured goals and donate with confidence!



Make a gift to ROLDA USA

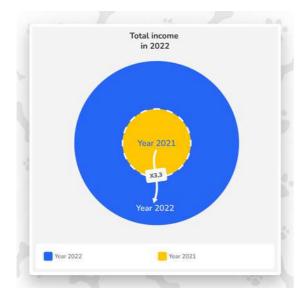
Corporate matching gifts are much appreciated!

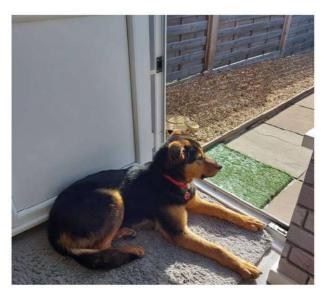


Full name: ROLDA UK **Legal status:** CIO, Reg. no. 1162690 Gift Aid can be claimed for gifts in GBP made by British supporters **Motto: Because every animal deserves to be respected**

Highlights in 2022

- The donations received by ROLDA UK increased were 3.3 more in 2022, compared with 2021
- Downside is that sadly, 3.6 less dogs were adopted during 2022, compared with 2021.



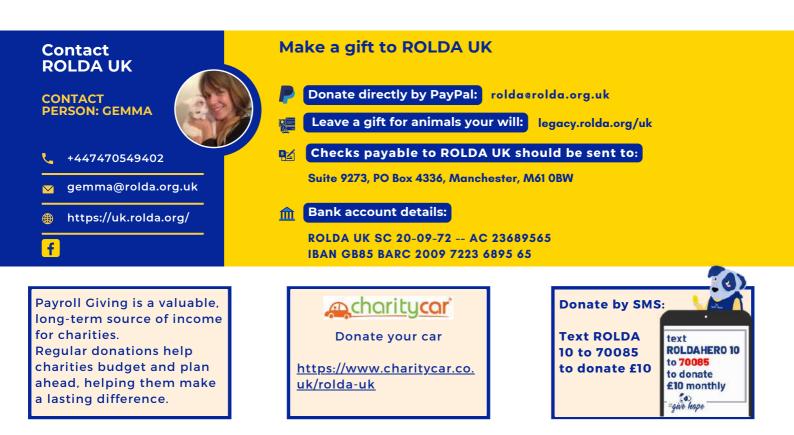


Financial details United Kingdom

Financial report in GBP

Fiscal year 01.07 - 30.06 Total income: 53,342 Total expenses: 18,031 Net income: 35,311 Transfer to Romania: 11,810 *Audit report created by P B Syddall & co







Legal status: incorporated charity, ABN 38 420 396 060 (ACNC) ARBN 624 622 859 (ASIC) Motto: Because every animal deserves to be respected

In loving memory of Helen and Gebhard, a couple from NSW who generously mentioned ROLDA Inc in their will.

Thanks to their kind gift, ROLDA can start the construction of the first of the 7 building forming PawzUp center.

A dream becoming reality for next generations of animals and people who care about them.



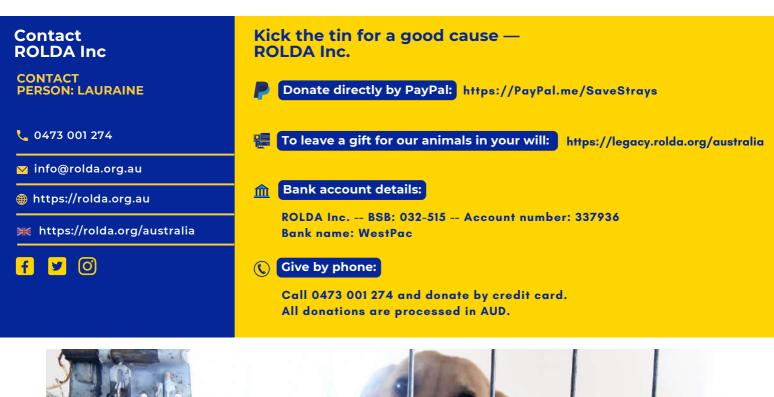
Financial report in \$AU

Fiscal year 01.07 – 30.06 Total assets \$ 82,782 Total liabilities \$ 74,043 INCOME Total: \$ 221,070 EXPENSES Total: \$ 168,158 Transfer to Romania \$ 35,930 Total Equity: \$ 8,739



Funds transferred from ROLDA Inc Australia to support Romanian animals increased by 56% compared with 2021.

*Audit report created by Hall Chadwick Queensland Grants sent to Romania during **01 Jan -31 Dec 2022**: \$45,789 (33% more compared with 2021)







Full name: Association ROLDA Suisse Legal status: Non-profit organization Motto: "En adoptant un chien c'est en sauver deux!"

Highlights in 2022

- 23 dogs successfully adopted
- Supplies sent to Romania and Ukraine
- Visit of ROLDA Suisse board who attend a rescue operation, dogs from Odessa





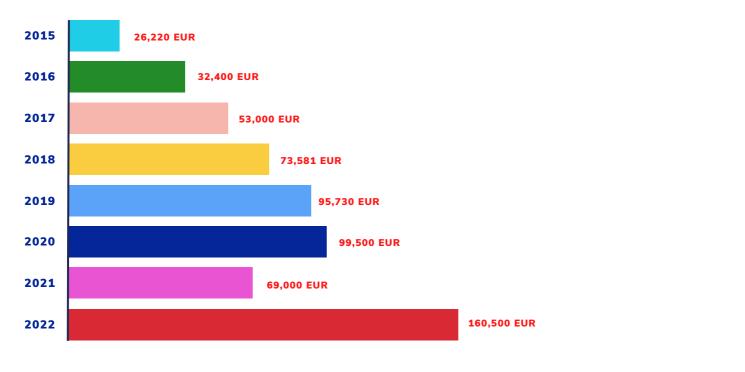
• Articles about ROLDA published in SAP magazine

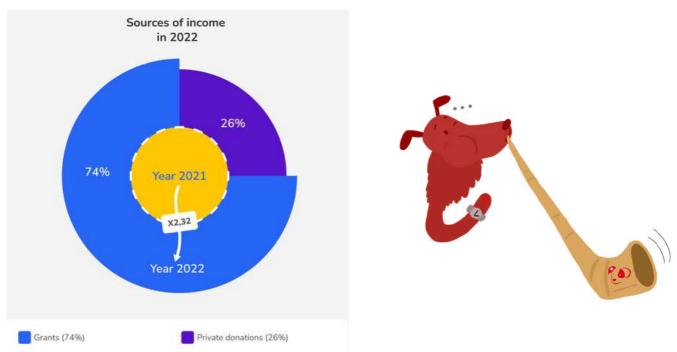


 Swiss Animal Protection sent a truck with supplies and animal food to ROLDA in Galati.



Evolution of donations transferred from Switzerland to Romania over the last 7 years





Contact ROLDA SUISSE

CONTACT PERSON: LOLITA

- c/o Michèle Pradervand-Mooser Ch. de l'Azur 28 1090 La Croix (Lutry) VD
- +41 79 437 25 41
- <mark>⊻</mark> <u>scribars@gmail.com</u>
- https://rolda.ch

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<u>https://rolda.org/switzerland</u>

Make a gift to ROLDA Suisse

- Donate directly by PayPal: https://PayPal.me/SaveStrays
- To leave a gift for our animals in your will: legacy.rolda.org/suisse
- Donate online https://ch.rolda.org/sauvez-des-vies

M Association Rolda Suisse

Raiffeisen Moleson - Route Principale 174, 1628 Vuadens IBAN : CH4780808001254890198 CCP 17-237-8 Swift (BIC) RAIFCH22129 Clearing 80129



Full name: Association ROLDA Sverige Legal status: Registered non-profit association, Org.nr 802490-7050 Motto: "Vi anser att alla hundar förtjänar en chans."

Highlights in 2022

• 49 dogs traveled to Sweden by car to meet their adoptive families



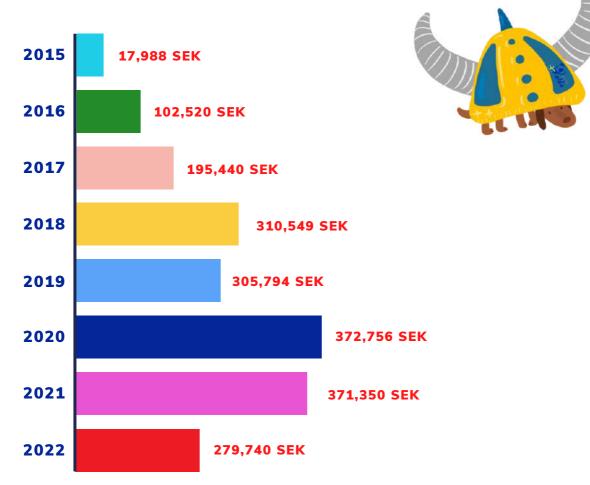
• Visit of Swedish volunteers lead by our branch president, Lisa





Funds raised with 34% less compared with 2021

Evolution of donations transferred from Sweden to Romania over the past 8 years



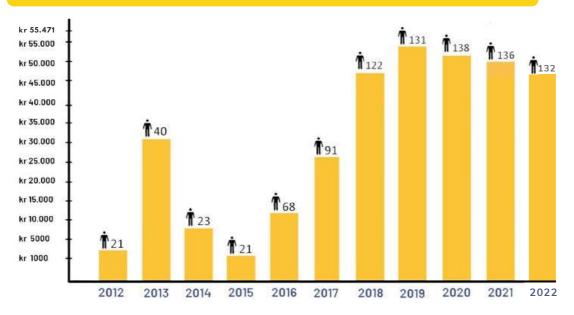




Full name: ROLDA Gatehunder fra Romania Oslo og Omegn **Legal status:** Non-profit organization; Reg. No. 998398495, Member of Grasrotandelen

Financial details

Funds raised with 68% less compared with 2021



Donations collected on Grasrotandelen platform since 2012

Contact ROLDA Gatehunder fra Romania Oslo og Omegn

CONTACT PERSON: HEGE

f

- 📞 +47 920 42553
- 🔽 rolda@rolda.org
- 🌐 gatehunderfraromania.rolda.org
- ₩ https://rolda.org/norway/

Make a gift to ROLDA Gatehunder fra Romania Oslo og Omegn

Donate directly by PayPal: https://PayPal.me/SaveStrays

vopps Vipps 524987

- **To leave a gift for our animals in your will:**
 - https://legacy.rolda.org/norge
- Bank account details: Bank account: 6219 13 48082 SPLE:S <u>spleis.no/org/1685</u>

SPLEIS <u>spl</u>



Full name: ROLDA Netherlands **Legal status:** Regarded as an ANBI charity under Dutch Fiscal Number RSIN 8258 20 157 **Motto: Omdat elk dier het verdiend te worden gerespecteerd.**

Highlights in 2022

• Annual report sent to belastingdienst.nl





Chapter 14 ROLDA PAWZUP: THE UNWRITTEN STORY

In February, we celebrate 17 years of tumultuous existence as a charity in Romania. For all these years, I wrote most of the dog stories you've read, andeach time I put passion into every word: rescue, bad or happy ending.



Even if you read them all, that would be a tiny fraction because so many little special moments of day-by-day rescue get lost quickly.

My ambition, my passion for dogs, and the dream of giving these special animals the best life possible kept me going.

I dream of them living better, in heated kennels, spoiled, which contrasts with their brutal reality, and that's the best fuel when things don't go as expected.

In a country like Romania, many things don't go as expected.

With so many dog stories for me to write, I realized that ultimately, I dream that someone else will tell the unwritten ROLDA story and that it be a successful one.



From where I come, dreaming is a trick to escape reality. Everyone is free to dream, and dreams are free, but really special ones become a reality, which comes with a price and a lot of work.

Dogs dream too, and they also want to escape reality. I watch them sleeping, with their "paws up" in the air, moving them like they're running, and I feel guilty for not offering them more running spaces to help them feel free. But at least I (and now you) know where thePawzUp name comes from. We all need to hold on to something and keep dreaming because that makes our lives magical.



I will feel truly complete if whoever writes the ROLDA story highlights PawzUp's success in transforming a conventional shelter into a center where dogs don't feel trapped like prisoners but feel at home. If PawzUp dogs residents smile, it is the success that is worth every moment of my life spent to make it happen.

Have you ever seen a dog smiling? There is no way you can fake that. If they do smile, they do it from their heart and with all their heart.

PawzUp dog shelter has a simple purpose: to make dogs smile.

And that's the unwritten story that I challenge myself to create.



A PICTURE IS WORTH A THOUSAND WOOFS

ROLDA's Photo of the Year

Adopt don't shop! Adopt a mutt!

And if consider the above, don't ignore senior dogs: Give them final years of happiness, probably the best they will ever have. Honey, a 15 years old #roldadog adopted by Corinna 13 years ago in Norway.

HOW EVERYONE CAN HELP



